

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

C U S T O M E R P H O T O P R O P E R Y O F C T. & C O. R E T U R N P H O T O Y E S N O	DIAL No. <u>OCH334</u>	ORDER NO. <u>59166</u>	DATE <u>2-10-50</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED <u>1-2-51</u>	<div>Photos for this Customer</div>	P H O T O R E T U R N E D T O P H O T O U S E D F O R
	CUSTOMER PETERS SHOE COMPANY ST. LOUIS, MO.	50 M POST CARDS SIZE <u>3 1/2 X 5 1/2</u>		STYLE <u>ART COLORTONE-FULL FACE</u>			
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full THIS CLOWN SAYS "HAPPY BIRTHDAY" IN A FRIENDLY, CAREFREE, WAY....ETC., (SEE COPY)		FRONT NO. <u>5</u> <small>(All of this on address side)</small> R. M. Yes <u>No</u> R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint				
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print <u>Handcolor</u> <u>Black & White Proof</u> Titles—Red, Blue				
FOLLOW SKETCH.,							
RUSH PROOF.							
COLOR DESCRIPTION							
FOLLOW SKETCH.							

1-5x7
Ret 6 Out.
Jms Ac 1-2-106
Ret 9
Request
As 1-89
Red Impression
Very Keith
D

Top of List

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH335 ORDER NO. 59169 DATE 2-10-50

CUSTOMER WALDORF TOWERS
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WALDORF TOWERS HOTEL
ON THE OCEAN AT 9TH STREET
MIAMI BEACH, FLORIDA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS AS MARKED ON TISSUE OVERLAY.
(FURNISH CORNER AT LEFT END OF SOLARIUM)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

18x10

5x7

Ret 14

He 1 3/4 100 mm.

Start 10 45

Regret 5

Proof

Is 189

Alk. Blue
Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH336 ORDER NO. 59173 DATE 2-10-50

CUSTOMER
WALDORF TOWERS
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUSINESS CARDS SIZE 3½ X 2 5/16

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WALDORF TOWERS HOTEL
ON THE OCEAN AT 9TH STREET
MIAMI BEACH, FLORIDA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM OCH335. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

Print 1/2
Print 2 1/2 107-1-24-50

For per price list

W. 2104

*Alk. Blue
Impression*

(F)

NO. OCH337
THE HARRY P. CANN & BRO. CO., BALTIMORE, MD. ORDER No. 59431

DATE 2-10-50

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

9 - THE CHESAPEAKE, BETTERTON, MD.
ON THE CHESAPEAKE BAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 9

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO:
HOTEL IS ALL WHITE / GREEN ROOF - GREEN ROOF OVER PORCH.
REMOVE AWNINGS ON LEFT. BLACK FIRE ESCAPES. THE CHESAPEAKE
BLACK LETTERS. ALL OTHER BUILDINGS WHITE WITH GREEN ROOF
AND WINDOWS.

RETURN PHOTO TO- BECKER'S PIER, BETTERTON, MD.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R 577

Executive OK of Estimate By _____ Cost Dept. Checked
By _____ Date FEB 15 1950 AND WORK SCHEDULE Date FEB 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	FEB 16 1950
SKETCH				
RETOUCHING		2 1/4	FEB 20 1950	MAR 2 1950
REPHOTO				FEB 15 1950
PHOTO-LITHO			MAR 6 1950	MAR 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 3/4	MAR 9 1950	3-10-50
ARTIST DEPT.	111	10		4-7-50

APR 11 1950

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

4/11/50
SM

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 0CH338

ORDER No. 59431

DATE 2-10-50

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

10- BECKER'S BEACH CLUB AND BATHING
BEACH, BETTERTON, MD. ON THE
CHESAPEAKE BAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 10

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO/

ALL WHITE ALUMINUM ROOF. BECKER BEACH CLUB PRINT IN RED.
STRIP ON END OF ROOF RED. WINDOW RED. WHITE RAILING ON PIER.
HOUSE ON LEFT ALL WHITE WITH GREEN SHINGLED ROOF. HOUSE ON
HILL WHITE WITH GREEN ROOF AND WINDOWS. BRIGHTEN UP THE SKY!

RETURN PHOTO TO- BECKER'S PIER, BETTERTON, MD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 15 1950

AND WORK SCHEDULE

FEB 15 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			FEB 15 1950	FEB 16 1950
SKETCH				
RETOUCHING	10	2 1/2	FEB 20 1950	FEB 21 1950
REPHOTO				FEB 15 1950
PHOTO-LITHO				MAR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	MAR 7 1950	3-8-50
ARTIST DEPT.	113	10		4-6-50

DATE BLUEPRINT OK'D

DATE Filed

APR 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/11/50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH339 ORDER NO. 59178 DATE 2-10-50

CUSTOMER LA SIESTA MOTOR COURT
WINTER PARK, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEFT HAND CORNER IN PLATE:

LA SIESTA COURT, WINTER PARK, FLA. ON
U.S. 17-94 ORLANDO - WINTER PARK AREA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE RETOUCHING INTRS. ATTCHD.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND COLORING INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	OCH340	ORDER NO.	59177	DATE	2-10-50	DEPT.		DATE COMPLETED		
	CUSTOMER	HOTEL PARK CENTRAL ATLANTIC CITY, N.J.					RETOUCHING				
						ENGRAVING					
						PHOTO LITHO					
					COMPOSING						
					LITHO ART						
12 1/2 M BUSINESS CARDS					SIZE	3 1/2 X 2 1/8	STYLE			ART COLORTONE-FULL FACE	
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout					FRONT NO.					NO	(All of this on address side)
Title in Plate Yes No Copyright in Plate Yes No					R. M.					Yes No	
Title in full					R. M. to cover part of Mess. Space, entire Mess. Space, entire Front						
					Trade Mark Yes No Special type as sample						
					IMPRINT: Customer C. T. Imprint					No Imprint	
RETOUCHING DEPARTMENT					Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing											
Follow Layout											
USE PHOTO FROM 9BH85. MAKE NEW BLACK NEGATIVE.											
REDUCE COLOR PLATES.											
COLOR DESCRIPTION											
Bus. Card											

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

COLORMATCH

COLORMATCH

Hand 1/4
Hand 2/4 4/4
Super price list
Went
Tap

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH341 ORDER NO. 59183 DATE 2-13-50

CUSTOMER LOU'S TOURIST LODGE
OMAHA 4, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOU'S TOURIST LODGE, 112TH & DODGE STS.
script type OMAHA 4, NEB. 1
see card incl.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE NEGATIVE.
REMOVE LAMP POST. EXTEND GRAVEL DRIVEWAY TO LEFT.

COLOR DESCRIPTION

BUILDING - BUFF. ROOF - DULL RED. ROADWAY - WHITE (GRAVEL)
WINDOW FRAMES & DOORS - LT. BROWN. X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print from neg

Ret
Mrs. He
Sent

1½ - 107-3-3-50

QW 8/24

197

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH342 ORDER NO. 59185 DATE 2-13-50

CUSTOMER SUNSET HILL TOURIST COURT, INC.
BREEZEWOOD, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SUNSET HILL TOURIST COURT, INC.
BREEZEWOOD AT THE TURNPIKE ENTRANCE / -
U.S. ROUTE 30 PENNSYLVANIA TURNPIKE TO
SOUTH-EAST- WEST /

FRONT NO. 5 (All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED & ALSO ON BACK OF 2 ADDITIONAL
PHOTOS ENCLOSED. /

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED & ALSO ON BACK OF 2 ADDITIONAL
PHOTOS ENCLOSED. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Set 5
Qnt. 16 1/2 105
3/8/50
299

X
W 202

6

Red Impress

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH343 ORDER NO. 59186 DATE 2-13-50

CUSTOMER J.B. HOFFMAN & SON
HARRISBURG, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MILLER'S AUTO COURT - 11 MILES EAST OF
HARRISBURG, PA. ON WM. PENN. HIGHWAY
U.S. 22

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE SMOOTH GREEN TERRACE ON RIGHT FOREGROUND.

COLOR DESCRIPTION

RED GAS PUMPS. WHITE GAS SIGN. RED LETTERS & FLYING HORSE. YELLOW GREY
BRICK COTTAGES. BLUE & WHITE AWNINGS. WHITE FRAME BLDG IN CENTER. BLUE
TRIMMING. GREY GRAVEL ROAD. GREEN GRASS & GREEN SHRUBBERY.

SIGN TO RIGHT: MILLER'S (BLUE), AUTO (GREEN), COURT (WHITE) NEON.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

5X7
Rex 5
100 1/2
20.9
Ryphoto 2.50

W20x

Jo 85

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. OCH345 ORDER NO. 59193 DATE 2-13-50
CUSTOMER FIRST ST. PAUL'S EV. LUTM. CHURCH
CHICAGO 13, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FIRST ST. PAUL'S EV. LUTHERAN CHURCH,
CHICAGO 10, ILL.

1391 N. LASALLE STREET

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor —

Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH WHITE BORDER AT BOTTOM ONLY.

TAKE OUT 2 PALMS AT FRONT OF CHURCH. LEAVE IN FLOWERS AT FRONT OF
CENTER AISLE.

SEE INSTRS. ATTCHD.

COLOR DESCRIPTION

COLOR INSTRS. ATTCHD.

MAKEOVER

Send to Retouching Dept.

EST. Department Photo Engraving

Cost Dept.

MAR 31 1950

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7
Ret 6
No 106
Sprint
Top
of
List
4201
O. H. Fog
Hartford

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH346 ORDER NO. 59194 DATE 2-10-50
CUSTOMER BISHOP CLARKSON MEMORIAL HOSPITAL
OMAHA 2, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWER:

LOBBY - BISHOP CLARKSON MEMORIAL HOS-
PITAL, OMAHA, NEBRASKA,

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP MOSTLY AT TOP. SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

COLORS ON PORTRAIT: BACKGRD #48 WITHIN GOLD FRAME. BISHOP CLARKSON WEARS
WHITE COTTA WITH BULGING SLEEVES WITH BRIGHT REDDISH #6 SURPLICE GOWN. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH347 ORDER NO. 59191 DATE 2-13-50

CUSTOMER EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EDGEWATER GULF HOTEL, MIDWAY
BETWEEN GULFPORT AND BILOXI, EDGEWATER
PARK, MISS. BOT: AERIAL VIEW OF EDGEWATER
GULF HOTEL, SHOWING GULF OF MEXICO IN
BACKGROUND.

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9BH819. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

COLORMATCH

COLORMATCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH348

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO. Yes to come

TITLE IN FULL

IMPRINT SAME AS ABOVE

196 GRAND CENTRAL STATION, CHICAGO
WELLS AND HARRISON STS.

PRIVATE NO. BEFORE TITLE: 196

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

put in lower part of bldg. bring out lettering
USE CARD 2BH937 "Grand Central Station"

Bring out B+O signs
take out wires + poles

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 24 1950
SKETCH				
RETOUCHING			FEB 24 1950	MAR 9 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	MAY 4 - 1950	5-5-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH349

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

133-MICHIGAN AVE, LOOKING NORTH/
/SHERATON HOTEL IN FOREGROUND/
/CHICAGO/

PRIVATE NO. BEFORE TITLE: 155

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

IMPRINT

SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

take out cab and people in foreground

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

21
Subjects in
order for this customer. Please
see to it that all prints are nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 24 1950
SKETCH				
RETOUCHING		4	FEB 24 1950	MAR 8 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/34	MAY 4 - 1950	5/1/50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 0CH350

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. YES ~~SAME AS~~ ^{to come}

IMPRINT ~~SAME AS ABOVE~~ ^{CARD 1BH1504}

TITLE IN FULL

//8-THE TRIBUNE TOWER / CHICAGO /

PRIVATE NO. BEFORE TITLE: 118

SMALL TYPE: (C) CURT TEICH CO., INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW-

~~SEE~~ CARD 1BH1504 FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects ☒
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make the sequence set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 24 1950
SKETCH				
RETOUCHING		3 1/2	FEB 24 1950	MAR 9 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/4	MAY 4 - 1950	5-5-50
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 6 1950

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH351

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-SAME AS

CARD 1BH1505

IMPRINT SAME AS ABOVE

TITLE IN FULL

101-THE TRIBUNE TOWER BY NIGHT/
CHICAGO

PRIVATE NO. BEFORE TITLE: 101

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE

SEE PHOTO OCH-350 - FOLLOW CARD 1BH1505 FOR COLOR. - NIGHT SCENE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

21 Subjects -
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1. print 8x10

F

for

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 25 1950
SKETCH			MAR 14 1950	
RETOUCHING		6	FEB 24 1950	MAR 24 1950
REPHOTO			MAR 10 1950	MAR 14 1950
PHOTO-LITHO			MAY 1 - 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	104	MAY 17 1950	
ARTIST DEPT.		104		

DATE BLUEPRINT OK'D

DATE Filed JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 0CH352

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~SAME AS~~ *to come*

IMPRINT

SAME AS ABOVE

CARD 114157

TITLE IN FULL

197-MICHIGAN AVENUE LOOKING NORTH /
FROM STEVENS HOTEL, CHICAGO /

PRIVATE NO. BEFORE TITLE: 197

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 114157 FOR COLOR

take out first three cars.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

21

Subjects

order for this customer. Please
see to it that all cuts are nega-
tives for uniform and colors
in harmony with each other
to make an attractive set.

F

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	4	FEB 24 1950	MAR 3 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134	MAY 4 - 1950	570
ARTIST DEPT.	117	10		6-50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUL 6 1950

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 00H353

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

IMPRINT SAME AS ABOVE

CARD 1BH1557

TITLE IN FULL

169-OLD WATER TOWER/AND PALMOLIVE
BUILDING/ CHICAGO /

PRIVATE NO. BEFORE TITLE: 169'

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 1BH1557 FOR COLOR

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects

order for this customer. Please
see to it that all cuts are nega-
tives are uniform and colors
in harmony with each other
to make an attractive

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 21 1950
SKETCH				
RETOUCHING		60	FEB 24 1950	MAR 9 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	104	MAY 4 - 1950	5-10
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 21 1950

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH354

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

196-OLD WATER TOWER AND PALMOLIVE
BUILDING, CHICAGO

PRIVATE NO. BEFORE TITLE: 198

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-~~SAME AS~~

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 1BH1557 FOR COLOR - NIGHT SCENE

SEE OCH-353

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

F2

JOP

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 25 1950
SKETCH				
RETOUCHING		6	FEB 24 1950	MAR 24 1950
REPHOTO			MAR 10 1950	MAR 14 1950
PHOTO-LITHO			MAY 1 - 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		10 1/2	MAY 17 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 0CH355

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

205-ST. JAMES EPISCOPAL CHURCH /
CHICAGO / 8 pt. - it.

PRIVATE NO. BEFORE TITLE: 205

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NO~~ YES to come

IMPRINT SAME AS ABOVE

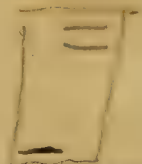


PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

take out cars in foreground and right
take out last car in line on left near center
for up grass in foreground

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 14 1950
SKETCH				
RETOUCHING		3 1/2	FEB 24 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 1 - 1950	7/1/50
ARTIST DEPT.	7	9		

JUL 5 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

21

Subjects on

order for this customer. Please

make it that all cuts or nega-

tives are uniform and colors

in harmony with each other

to make an attractive set.

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 0CH356

ORDER NO. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

FRONT NO. 1

R. M. *NO go to come*

IMPRINT SAME AS ABOVE

TITLE IN FULL

206 CHICAGO ARENA

8 pt. it.

PRIVATE NO. BEFORE TITLE: 206

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Make street out of lot on right
take out cars in foreground*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

21
Subjects
order for this customer. Please
see to it that all cuts are nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 14 1950
SKETCH				
RETOUCHING		4	FEB 21 1950	MAR 7 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 1 - 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUL 6 1950

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH357

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

207-HULL HOUSE, CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. No.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

PRIVATE NO. BEFORE TITLE: 207

SMALL TYPE: (C) CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

Take out vines + poles
take out 2 center cars.
Clean up letter on street & tracks

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 24 1950
SKETCH				
RETOUCHING		4	FEB 24 1950	MAR 3 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	MAY 4 - 1950	
ARTIST DEPT.	119	9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE J. C. STOLL CO., CHICAGO, ILL.

NO. 0CH358

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

208-MICHAEL REESE HOSPITAL, CHICAGO

PRIVATE NO. BEFORE TITLE: 208

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *NO* *Yes to come*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 50383 FOR COLOR

take out pole in foreground
take out four tax in in front of bldg.
" " car on right

RETOUCHING: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

F

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date FEB 1950

Date FEB 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 24 1950
SKETCH				
RETOUCHING	3	34	FEB 24 1950	MAR 9 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	MAY 4 - 1950	5-8-50
ARTIST DEPT.	115	9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed JUL 6 1950

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH359

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

209-MOODY MEMORIAL CHURCH / CHICAGO /

8pt. it.

PRIVATE NO. BEFORE TITLE: 209

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *no for to come*

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 3BH574 FOR COLOR

take out tracks - wires
take out first three cars

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects

order for this customer. Please
see to it that all cuts are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 14 1950
SKETCH				
RETOUCHING		3 1/2	FEB 24 1950	MAR 7 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	MAY 1 - 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 6 1950

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 0CH360

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

210- CHINATOWN, CHICAGO

PRIVATE NO. BEFORE TITLE: 210

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Take out cars
" " lines + poles

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

F

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1950	MAY 22 1950
SKETCH				
RETOUCHING		6	FEB 24 1950	MAR 9 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	MAY 4 - 1950	5/13/50
ARTIST DEPT.		9		

JUL 6 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. C. STOLL CO., CHICAGO, ILL.

NO. 00H361

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

211- UNIVERSITY OF ILLINOIS/AT
NAVY PIER, CHICAGO/

PRIVATE NO. BEFORE TITLE: 211

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NOYAL

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 1BH1503 FOR COLOR

take out shed in foreground

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

FEB 20 1950

By

FEB 20 1950

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 22 1950
SKETCH				
RETOUCHING		3 1/2	FEB 21 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAY 1 - 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH362

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

212-COLISEUM, CHICAGO *8pt. tit.*

PRIVATE NO. BEFORE TITLE: 212

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *yes to come*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 50391 FOR COLOR

late cut areas

" " *sign on canopy -*

" " *Blk on left*

SUBMIT:

RET. PHOTO

REPHOTO

S. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

21 Subjects ☐
order for this customer. Please
see to it that all cuts ☐ nega-
tives are uniform and colors ☐
☐ harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 20 1950 AND WORK SCHEDULE

Date

FEB 20 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1950	APR 14 1950 MAY 22 1950
SKETCH				
RETOUCHING	3	3	FEB 24 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLENDING				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12	MAY 1 - 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH363

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

213-MONTROSE YACHT HARBOR / CHICAGO /

8pt. int.

PRIVATE NO. BEFORE TITLE: 213

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

IMPRINT

SAME AS ABOVE

to come



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

ATTENTION:

21 Subjects
order for this customer. Please
to it that all cuts - nega-
- uniform and colors
in harmony with each other
make attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 14 1950
SKETCH				
RETOUCHING		3	FEB 24 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAY 1 - 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 0CH364

ORDER NO. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION STATION, CHICAGO

PRIVATE NO. BEFORE TITLE: 143

SMALL TYPE: (C)CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-SAME AS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT FRED HARVEY SIGN, HORDER'S BLDG., FLORSHEIM.

FOLLOW CARD 1BH2105 FOR COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

F

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 21 1950
SKETCH				
RETOUCHING		6	FEB 24 1950	MAR 8 1950
REPHOTO				
PHOTO-LITHO				MAY 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	MAY 2 - 1950	5-5-50
ARTIST DEPT.	43	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 5 1950

MAY 22 1950

F

THE J.O. STOLL CO., CHICAGO, ILL.

NO. OCH 265

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 214

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 50343 FOR COLOR - KEEPERD A LITTLE LIGHTER.

*take out people in foreground
put leaves on trees*

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

B2

F

ATTENTION.

21 Subjects on
order for this customer. Please
see to it that all colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	FEB 26 1950	
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 16 1950	
ARTIST DEPT.		9		

MAY 22 1950

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

B2

F

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 0CH366

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

2/5- CHICAGO HISTORICAL SOCIETY / CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ~~SAME AS~~ ^{to come}

IMPRINT SAME AS ABOVE ^{rest}

PRIVATE NO. BEFORE TITLE: 215

SMALL TYPE: (C) CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

FOLLOW CARD 3B73-N FOR COLOR.

Clean up lawn - put leaves on trees

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

21 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	FEB 24 1950	MAR 9 1950
REPHOTO				
PHOTO-LITHO				MAY 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 9 1950	
ARTIST DEPT.		9		

MAY 22 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUL 6 1950

By

DATE Photo Returned to Customer

E

THE J.O. STOLL CO., CHICAGO, ILL.

NO. 0CH367

ORDER No. 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

2/6 - NEWBERRY LIBRARY CHICAGO

(ALL OF THIS IS THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - ~~SAME AS~~

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 216

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 3BH929 FOR COLOR.

put leaves on trees

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	MAY 22 1950
SKETCH				
RETOUCHING	3	3	FEB 24 1950	MAR 7 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAY 1 - 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OCH368

ORDER NO 59447

DATE 2-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1/7-ARLINGTON RACE TRACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 217

SMALL TYPE: (C) CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 14 1950
SKETCH				
RETOUCHING	43	3	FEB 24 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	12	MAY 1 - 1950	
ARTIST DEPT.		96		

DATE BLUEPRINT OK'D

DATE Filed

JUL 6 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH369 ORDER NO. 59520 DATE 2-16-50

CUSTOMER CLUB SHAGUIRE
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AIRPORT CIRCLE - PENNSAUKEN (CAMDEN),
N.J. *apt. cap*

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

USE PHOTO FROM 9BH1305. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

COLORMATCH

COLORMATCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

NO. OCH370

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

ORDER No. 59449

DATE 2-14-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN BUILDING, DEL CAMINO
COURTS, EL PASO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: E.P. 53

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG-WHITE WITH RED ROOF: RED AWNING: SIGN-RED BACKGROUND
TOUCH OUT TWO CARS ON RIGHT SIDE, ALSO CAR WHEEL ON LEFT.
TAKE OUT LARGE POLE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 15 1950

AND WORK SCHEDULE

FEB 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1950	FEB 22 1950
SKETCH				
RETOUCHING		34	FEB 22 1950	FEB 27 1950
REPHOTO				
PHOTO-LITHO			MAR 3 1950	MAR 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 9 1950	3-10-50
ARTIST DEPT.	120	9		3-25-50

APR 14 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 0CH371

ORDER No. 59449

DATE 2-14-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

E.P. 54 - DEL CAMINO COFFEE SHOP,
EL PASO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: E.P. 54

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG.-WHITE: AWNINGS-RED: SIGN-WHITE LETTERS, RED BACKGROUND:
LETTERING ON BLDG.- RED.
TOUCH OUT TELEPHONE POLE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			FEB 15 1950	FEB 15 1950
SKETCH				
RETOUCHING		3-4	FEB 22 1950	FEB 27 1950
REPHOTO				
PHOTO-LITHO			MAR 3 1950	MAR 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 9 1950	3-10-50
ARTIST DEPT.	115	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 14 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH372 ORDER NO. 59711 DATE 3-20-50
CUSTOMER PROMENADE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

B2
Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PROMENADE HOTEL, MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN AND COLORS- EXCEPT THAT EXTERIOR VIEW
IS TO OCCUPY SPACE SHOWN BY PENCIL OVERLAY - WITH DIVISION LINE BETWEEN TWO
VIEWS. SHOW RETOUCED PHOTO TO OFFICE FOR OK.

015
6/8
4/6

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH373 ORDER NO. 59717 DATE 3-20-50

CUSTOMER

KING'S STUDIO
JAMESTOWN, N. DAK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PLATE:**

MOLINE CAFE - JAMESTOWN, NORTH DAKOTA

PLACE TITLE TO BEST ADVANTAGE.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ☒ sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE. COLORS MAY BE DEFICIENT IN YELLOW.
CEILING IS DAYLIGHT WHITE OR OFF WHITE.

RETURN KODACHROME TO CUSTOMER.

Ret'd 6/15/50 B.

Back 5/9 B.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. OCH 374

ORDER No. 59967

DATE 3/20/50

12 1/2 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANDY HOOK BRIDGE OVER THE
POTOMAC NEAR HARPER'S FERRY,
WEST VIRGINIA.

LOWER RIGHT CORNER

PRIVATE NO. BEFORE TITLE: 86

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE HAS CONCRETE ABUTMENTS AND THE STEEL IS PAINTED DARK GREEN.
RAILROAD ALONG THE RIGHT SIDE OF CARD SHOULD BE DISTINCTLY SHOWN.
PROTRUDING ROCK FORMATIONS IN THE POTOMAC SHOULD BE SHOWN, AND
THE SMALL ISLANDS ARE GRASS COVERED. MAKE SURE THAT THE GREENS
AT THIS INTERESTING SPOT ARE CONTRASTING. A CLOUD EFFECT IN
THE SKY WOULD HELP.

MAKE REPHOTO

RETURN PHOTO TO: MARKEN & BIELFELD, INC. YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date 3/23/50

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1950	APR 3 1950
SKETCH				
RETOUCHING		2	MAR 23 1950	MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	APR 18 1950	
ARTIST DEPT.	120	9		5-2-50

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 17 1950

By _____

DATE Photo Returned to Customer _____

5/17/50

5X7

Top

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. OCH375 ORDER NO. 59719 DATE 3-20-50

CUSTOMER SABINE HOTEL
PORT ARTHUR, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

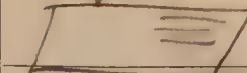
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 10% IN SKY:

SABINE HOTEL / PORT ARTHUR, TEXAS /
AN ALSONETT HOTEL

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint



RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

LEAVE IN STREET TRAFFIC. KEEP BRIGHT.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW 8BH1287 FOR GENERAL COLOR TONES. HOTEL BLDG. LIGHT CREAM COLOR AS
SUNSHINE THEATRE BLDG. SAME CLOUD EFFECT AS ON 8BH1287. /

PHOTO RETURNED

TO

PHOTO USED FOR

R. & R. NEWS CO., ATLANTA, GA.

NO. OCH376

ORDER No. 59970

DATE 3-20-50

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

136 PARK STREET METHODIST CHURCH,
CORNER PARK AND LEE STREETS,
ATLANTA, GA.

PRIVATE NO. BEFORE TITLE: 136

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

AC#5 BRICK; BUILDING TRIM IVORY, WINDOW CASINGS CREAM, SLATS IN
TOWER-LIGHT GREY; COLORED WINDOWS-LIGHT GREEN PREDOMINATING;
CONCRETE STEPS; LIGHT GREY SLATE OFFS; -WITH #7 LEDGES ON TOP;
CHOC. BROWN DOORS WITH BLACK TRIM; SHOW RED BERRIES ON SMALLER
BUSHES AT RIGHT; WHITE BLOSSOMS ON BUSH AT EXTREME LEFT; NICE
GREEN LAWN; PRETTY CLOUD EFFECT. TAKE OUT TREE BRANCHES, POLE,
WIRES, TOP OF CAR, AND MAIL BOXES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 23 1950

AND WORK SCHEDULE

MAR 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1950	MAR 27 1950
SKETCH				MAR 27 1950
RETOUCHING		5	MAR 23 1950	MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 7 1950	APR 18 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 18 1950	4-19-50
ARTIST DEPT.	33	7 1/2		JUNE 22, 50

DATE BLUEPRINT OK'D

DATE Filed

AUG 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH377 ORDER NO. 59720 DATE 3-20-50

CUSTOMER

W.E. SEARS
GENEVA, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 8th cap SEARS RESTAURANT 6th cap GENEVA, N.Y.

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

Must have proof 5/16/50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH378 ORDER NO. 59723 DATE 3-20-50 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER PRINCESS CAFE ROCHESTER, MINN.

Photos for this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRINCESS CAFE 14 S. BROADWAY ST. ROCHESTER, MINN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2-5x7
Pay Out 1
Ret 7
105
14

Wait
Red Impression
TOP

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH379 ORDER NO. 59724 DATE 3-16-50

CUSTOMER TATUM GRESSETTE'S PLACE
EDISTO BEACH, S.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PLACE TITLE TO BEST ADVANTAGE:

TATUM GRESSETTE'S PLACE
EDISTO BEACH, SOUTH CAROLINA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SUBMIT PROOF.

COLOR DESCRIPTION

BLDG WHITE WITH BLUE #4 TRIM. BLACK ROOF. FILLING STATION WHITE WITH #2 RED
TRIM. ROOF GREEN #38. SIGN ON MAIN BLDG....RED PREDOMINATING, BLACK & GREEN.
BRING OUT BLUENESS OF OCEAN, GREEN OF PALM TREES & WHITENESS OF SAND. PAVED
ROAD IS BLACK.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

NTS

DISTRIBUTED BY WILSON'S BOOK &
STATIONERY STORE, PADUCAH, KY.

OCH380
ORDER No. 59978
DATE 3-21-50

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

25 ~~M~~ POST CARDS ART COLORTONE WHITE BORDERS

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1	R. M. NO
TITLE IN FULL BATHING BEACH, KENTUCKY LAKE STATE PARK, ON THE GREAT KENTUCKY LAKE, WESTERN KENTUCKY		IMPRINT SAME AS ABOVE	
RETOUCHING AND COLOR DESCRIPTION SHOW FLAG ON POLE: RETAIN CLOUDS: REMOVE CROSSWIRE		PHOTO PROPERTY OF CUST.	

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO PACKET

1c 585

copy

101

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date MAR 22 1950 AND WORK SCHEDULE Date MAR 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1950	MAR 27 1950
SKETCH				
RETOUCHING		2	MAR 23 1950	MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	APR 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	14	APR 27 1950	4/27/50
ARTIST DEPT.	101	10	5-15-50	5-16-50

DATE BLUEPRINT OK'D _____ DATE Filed MAY 14 1950
By _____ By 20
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Cush

DISTRIBUTED BY WILSON'S BOOK &
STATIONERY STORE, PADUCAH, KY.

NO. OCH381
ORDER No. 59978
DATE 3-21-50

25 ~~M~~ POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIRVIEW, KENTUCKY LAKE STATE
PARK AND BARBOR, AT EGGNER'S
FERRY BRIDGE, U.S. HIGHWAY 68,
WESTERN KENTUCKY *6 pl. st.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REDUCE AS LARGE AS POSSIBLE: REMOVE SPOTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

3 Subjects on
order for this customer. Please
see to it that all cuts & nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

MAR 22 1950 AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1950	MAR 22 1950
SKETCH				
RETOUCHING		2 1/2	MAR 23 1950	
REPHOTO				
PHOTO-LITHO			APR 3 1950	APR 7 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	APR 7 1950	
ARTIST DEPT.	41	9		

MAY 19 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY WILSON'S BOOK &
STATIONERY STORE, PADUCAH, KY.

NO. OCH382
ORDER No. 59978
DATE 3-21-50

25 ~~10~~ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE

TITLE IN FULL
INTERIOR OF POWER HOUSE, SHOWING
THE GIANT GENERATORS - TVA'S
\$115,000,000 KENTUCKY DAM IS
LOCATED IN WESTERN KENTUCKY

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEILING: MEDIUM GREY TILE FLOOR: BUFF & TAN TILE WALLS.
GENERATORS: LIGHT CREAM BASE: LIGHT TREY MIDDLE SECTION:
LIGHT CREAM TOP RING: ALUMINUM TOP: CHROME RAILINGS & TRIM.

see back of photo

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

3 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are in form and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date MAR 29 1950 AND WORK SCHEDULE By _____ Date MAY 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 11 1950
SKETCH				
RETOUCHING		3	MAR 29 1950	APR 15 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	APR 24 1950	4 27 1950
ARTIST DEPT.	23	92		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 12 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. OCH383 ORDER NO. 60004 DATE 3-21-50

CUSTOMER SPITFIRE MOTOR SERVICE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN PLATE:

SPITFIRE MOTOR SERVICE - 7211 STONY
ISLAND AVE., CHICAGO

A BETTER SERVICE TO THE MOTORING PUBLIC

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

To JAD 4/13/50

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH384 / ORDER NO. 60005 DATE 3-17-50

CUSTOMER SPITFIRE MOTOR SERVICE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPITFIRE MOTOR SERVICE
7211 STONY ISLAND AVE., CHICAGO

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM OCH383. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH385 ORDER NO. 60006 DATE 3-21-50

CUSTOMER HOLLYWOOD COURTS
SHARONVILLE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOLLYWOOD COURTS SHARONVILLE, OHIO
10 MILES ~~NORTH~~ OF CINCINNATI
NORTH

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. DRAWING ATTACHED TO BE USED FOR MAKING CUTS FOR
MESSAGE SPACE. SIZE AND POSITIONS OF CUTS AS ON CARD A.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-8 x 10
1-5 x 7
Rm 2nd
H.C. 106 Rm.
Lut 112
2
Photo
All Blue
Impression

Very Rush
Need 12
Wed 12
12

(D)

NTS

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH386
ORDER No. 60020
DATE 3-21-50

0CH565

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

VF-54 WASHINGTON AT VALLEY FORGE, - 8 x 10 in.
PA. 1777-1778
PRIV. NO. BEFORE TITLE: VF-54
LOWER SMALL TYPE: FROM D. W.
GRIFFITH'S "AMERICA"



PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 102706-N. better face on Washington if possible.
SEE PLATE 102707-N or some other photo of Washington. MAKE
CARD A BEAUTY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

9184

Very Rush

Need to 200
Tues Mar 28

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1950	MAR 23 1950
SKETCH				
RETOUCHING		1 1/2	MAR 23 1950	MAR 23 1950
REPHOTO				
PHOTO-LITHO			MAR 22 1950	MAR 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAR 27 1950	
ARTIST DEPT.	108	9 1/2		4-3-50

APR 5 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N. C.

NO. OCH387
ORDER No. 59461
DATE 2-14-50

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

C-3 MINNEHAHA FALLS, NEAR CLAYTON,
GEORGIA

6 pl. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SAME PHOTO AS USED FOR SUBJECT 118477-N

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By FEB 15 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By FEB 15 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	FEB 16 1950	
REPHOTO				
PHOTO-LITHO				JAN 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	JAN 21 1950	2/21/50
ARTIST DEPT.	23	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

MAR 21 1950
DATE Filed

By 20

DATE Photo Returned to Customer

ATTENTION:

4
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives - photo and colors are
in harmony with each other
to make an attractive set.

Very Rush
must have H.C.P.
2/23/50

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N. C.

NO. OCH388

ORDER No. 59461

DATE 2-14-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

64-U. S. HIGHWAY NO. 23 ENTERING
CLAYTON, GA. SHOWING RAVENS WING,
PINNACLE AND ROCK MOUNTAINS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-4

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: CONCRETE HIGHWAY--TAKE OUT SOME OF THE BUSHES IN FORE-
GROUND TO SHOW HIGHWAY BETTER: RAILROAD SUPPORTS WOOD:
HOUSES WHITE WITH GREY AND GREEN ROOFS: SHOW LEAVES ON TREES: X
TAKE OUT POLES, WIRES, SIGN AND MACHINE IN FOREGROUND:
PRETTY CLOUD EFFECT. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

By

Date FEB 16 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1950	FEB 16 1950
SKETCH				
RETOUCHING	9	2 1/2	FEB 17 1950	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	113	1 1/2		3-28-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 31 1950

Very Rush

must have H.C.P.

2/23/50

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N.C.

NO. OCH389

ORDER No. 59461

DATE 2-14-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

C-5- MAIN STREET, CLAYTON, GEORGIA

6 x 4 in.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-5

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED FOR COLORS.

PHOTO PROPERTY OF CUST.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects
order for this customer. Please
see to it that all cuts are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 16 1950

AND WORK SCHEDULE

Date

FEB 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 16 1950	FEB 16 1950
SKETCH				
RETOUCHING		3 1/2	FEB 17 1950	FEB 17 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		2/24 JMK
ARTIST DEPT.	101	9	3-24-50	3-24-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 31 1950

Very Rush

Must have HCP

2/23/50

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N. C.

NO. 00H390

ORDER No 59461

DATE 2-14-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

66-CLAYTON HOTEL, CLAYTON,
GEORGIA

67pt. nit.

PRIVATE NO. BEFORE TITLE: C-6

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 16 1950

AND WORK SCHEDULE

Date

FEB 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 16 1950
SKETCH				
RETOUCHING	5	3 1/2	FEB 17 1950	FEB 17 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		2-24-50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

DATE Filed

MAR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

must have HCP

2/23/50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH391 ORDER NO. 59203 DATE 2-13-50

CUSTOMER ART KRAFT STUD
NASHUA, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

"THE LITTLE BROWN CHURCH IN THE VALE"
NEAR NASHUA, IOWA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

1-5x7
Ret
107-4-5-0
9-113-4-26-50
proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH392 ORDER NO. 59204 DATE 2-15-50

CUSTOMER JORDAN PIANO CO.
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL:**

JORDAN PIANO COMPANY - CORNER 13TH AND
G STREETS N.W. "TEN FLOORS OF MUSIC"
PIANOS - RECORDS - ORGANS.....ETC./

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 1 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

Subs. Hbys at either side

COLOR DESCRIPTION

SEE TISSUE OVERLAY & FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

1-5x7
White 1/2
Red 1/2
107-39
Hand 9
Q 84

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH393 ORDER NO. 59205 DATE 2-13-50

CUSTOMER MENDENAHLL MOTOR CO.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

YOUR DOWNTOWN FORD DEALER-
2231 WASHINGTON AVE., ST. LOUIS,

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE THE BLDGS TO RIGHT & LEFT, WIRES, TELEPHONE & LIGHT POLES.
MAKE THIS A DAY VIEW.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

Per 7
Jan 26 11:2 3-10-50
Lo. 9411450

WCH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH394 ORDER NO. 59507 DATE 2-16-50

CUSTOMER SPEARS CHIROPRACTIC SANITARIUM
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN BOTTOM PANEL:

SPEARS CHIROPRACTIC SANITARIUM -UNIT
NO 2 - 600 BEDS - D.D. PALMER BLDG.
DENVER, COLO.....ETC.(SEE COPY)

FRONT NO 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES, WITH PANEL AT BOTTOM.

USE PRINT WITH OVERLAY. FOLLOW RETOUCED PHOTO FOR RETOUCHING. (THIS RETOUCED
PHOTO TO BE RET'D TO CUSTOMER AS SOON AS OUR RETOUCHING HAS BEEN FINISHED. DO
NOT WAIT FOR COMPLETION OF PROOF) SEE RETOUCED PHOTO FOR SHAPE OF 3 DOORWAYS.
SHOW WIRE MESH AT TOP EACH END OF BLDG. WHITE SIDE WALKS FRONT OF BLDGS
TO BE CIRCULAR. FLAG TO SHOW ATOP CENTER OF BLDG. CLOUDS & SKY TO SHOW.
SHOW TWO GLASS SECTIONS.

SEE ALSO TISSUE OVERLAY.

COLOR DESCRIPTION

FOR COLOR SEE LARGE COLORED PRINTED PICTURE ATTACHED, BUT MAKE BLDG. MORE
CREAM.

SEE TISSUE OVERLAY.

To customer

OK 4/13/50 B.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH395 ORDER NO. 59516 DATE 2-16-50

CUSTOMER FIRST METHODIST CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CHICAGO TEMPLE - CLARK AT
WASHINGTON - CHICAGO, ILL. CHARLES
RAY GOFF, PASTOR....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

GROUP VIEW OF EXTERIOR AND INTERIOR SIMILAR TO 7BH1943 WITH EXCEPTION THAT
TITLES ARROW & LINE INDICATOR ARE TO BE USED AS ON SAMPLE "B". INTERIOR
BE MADE FROM PHOTO C. CROP TO SAME PROPORTIONS AS OLD CARD, BUT ENLARGED
TO WIDTH OF WHITE SPACE ON CARD "B". HEIGHT TO COME AS IT WILL. /

COLOR DESCRIPTION

SEE FOLDER "D" FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH396 ORDER NO. 59518 DATE 2-16-50

CUSTOMER HOUCK ENGINEERING SERVICE CO.
BARRINGTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOUCK ENGINEERING SERVICE COMPANY
222 CLEMENTS BRIDGE ROAD -
BARRINGTON, N.J.....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP TWO) "A"

FOLLOW LAYOUT ATTACHED. ON BACKGROUND USE A ONE
COLOR TINT THAT CAN LATER BE EXTENDED TO FILL OUT BACKGROUND ON PROPOSED
4 X 9 INCH BLOTTER.

SEE INSTRUCTIONS ATTCHD.

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

Handwritten notes on the back of the envelope:
2-5x7
1
5/2
1 3/4 167-4-1-2-3-4
10
40005
40002
Red Imprint
A circled 'F' in the bottom right corner.

NO. 0CH397

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

ORDER NO. 59480

PHOTO BY MASSIE--MISSOURI RESOURCES DIV DATE 2-16-50

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

INSPIRATION POINT, SHEPHERD OF
THE HILLS COUNTRY IN THE
BEAUTIFUL OZARKS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1950	FEB 21 1950
SKETCH				
RETOUCHING		2	FEB 21 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			MAR 6 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	134	MAR 14 1950	
ARTIST DEPT.	102	10	MAR 14 1950	3/27/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. OCH398
ORDER No. 59480
DATE 2-16-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POWERSITE DAM, LAKE TANEYCOMO,
MISSOURI IN THE BEAUTIFUL
OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that the order or nega-
tives are made in colors are
in harmony with other
to make an attractive set.

in 4c1-149

Photo

Executive OK of Estimate By _____ Cost Dept. Checked
By _____ Date _____
ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1950	FEB 21 1950
SKETCH				
RETOUCHING	4	1 1/2		FEB 27 1950
REPHOTO				
PHOTO-LITHO				MAR 7 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	MAR 7 1950	3-8-50
ARTIST DEPT.	105	9		3/24/50

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAR 31 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 0CH399

ORDER No. 59480

DATE 2-16-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF ROCKAWAY BEACH,
MO. AND LAKE TANEYCOMO IN THE
BEAUTIFUL OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects
only for this customer. Please
specify that all cards or nega-
tives are made in colors are
in harmony with each other
to make an attractive set.

Photo in
44-139

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 17 1950

AND WORK SCHEDULE

Date

FEB 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1950	FEB 21 1950
SKETCH				
RETOUCHING	4	1 1/2		FEB 27 1950
REPHOTO				
PHOTO-LITHO				MAR 7 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	MAR 7 1950	3-8-50
ARTIST DEPT.	103	9 1/2		3-27-50

DATE BLUEPRINT OK'D

DATE Filed

MAR 31 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. OCH400

ORDER No. 59480

DATE 2-16-50.

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"PEDALOS" ON LAKE TANEYCOMO,
ROCKAWAY BEACH, MISSOURI
IN THE BEAUTIFUL CZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

4
Subjects on
order for this customer. Please
see to it that all nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1950	FEB 23 1950
SKETCH				
RETOUCHING		2 1/2	FEB 23 1950	FEB 27 1950
REPHOTO				
PHOTO-LITHO				MAR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	136	1/2	MAR 7 1950	
ARTIST DEPT.	111	9		3-29-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 31 1950

By

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

NO. CCH401

ORDER No. 59481

DATE 2-16-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALICE ROBERTSON JUNIOR HIGH
SCHOOL, MUSKOGEE, OKLA.

6 pl. - 11.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: BUFF AND BROWN

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		✓	FEB 22 1950	FEB 24 1950
REPHOTO				
PHOTO-LITHO				MAR 7 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 7 1950	
ARTIST DEPT.		9		

APR 17 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

197

DISTRIBUTED BY BUFFALO STATIONERY CO.,
BUFFALO, N.Y.

NO. OCH402

ORDER No. 59487

DATE 2-17-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

60-BUFFALO MUNICIPAL AIRPORT/
BUFFALO, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 60

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PLANE IN LOWER RIGHT HAND CORNER: CLEAN OIL SPOTS:
RUNWAY IS ASPHALT:

FOR COLORS OF PLANES USE CARDS T-150-B & T-152-C.

SEE PHOTO ATTACHED.

Crop as marked on back of photo

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

4 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAR 15 1950
SKETCH				
RETOUCHING		3		MAR 15 1950
REPHOTO			FEB 20 1950	FEB 20 1950
PHOTO-LITHO			MAR 16 1950	MAR 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	3	MAR 22 1950	3 12 2-50
ARTIST DEPT.	41	11		

DATE BLUEPRINT OK'D

DATE Filed MAY 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Dist. by

BY BUFFALO STATIONERY CO.,
BUFFALO, N.Y.

NO. 0CH403

ORDER No. 59487

DATE 2-17-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

61-HOTEL RICHFORD, BUFFALO, N.Y. 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 61,

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL AUTOS AND PARKING SIGNS: ~~FANCY TYPE~~
~~REPORT CARD ON A BRIGHT BACKGROUND - SEE CARD 2109 ATTACHED.~~

Crop as marked

SEE PHOTO ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

4
Subjects on
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

By *Feb 20 1950*
Date

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			FEB 24 1950	MAR 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 9 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAR 14 1950	
ARTIST DEPT.	117	9		5-11-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 15 1950

DISTRIBUTED BY BUFFALO STATIONERY CO.,
BUFFALO, N.Y.

NO. OCH404

ORDER No. 59467-8

DATE 2-17-50

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

62 - OFFERMAN STADIUM, HOME GROUNDS
OF THE BUFFALO, N.Y. "BISON"
BASEBALL TEAM OF THE INTER-
NATIONAL LEAGUE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT THE UNION NEWS CO. (AND
TRADEMARK)

XXXXXXXXXXXX

PHOTO PROPERTY OF CUST.

PRIVATE NO. BEFORE TITLE: 62

RETOUCHING AND COLOR DESCRIPTION

GOOD GREEN GRASS: CLEAN ROOF IN LOWER RIGHT HAND CORNER.

SEE PHOTO ATTACHED. *Crop as marked*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 21 1950
SKETCH				
RETOUCHING		3 1/2	FEB 21 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			MAR 7 1950	MAR 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 21 1950	3 22 50
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 19 1950

DISTRIBUTED BY BUFFALO STATIONERY CO.,
BUFFALO, N.Y.

NO. OCH405

ORDER No. 59487-8

DATE 2-17-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

63-VETERANS ADMINISTRATION HOSPITAL
/ BUFFALO, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M.

yes

IMPRINT

THE UNION NEWS CO.
(AND TRADEMARK).

PHOTO PROPERTY OF

CUST.

PRIVATE NO. BEFORE TITLE: 63

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO ATTACHED.

Crop as marked

REMOVE SHADOWS FROM BUILDING: PUT IN GRASS & SHRUBBERY.

Indiana Limestone

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

YEE

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4	MAR 8 1950	MAR 13 1950
REPHOTO			FEB 20 1950	FEB 24 1950
PHOTO-LITHO			MAR 16 1950	MAR 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	MAR 22 1950	2-23-50
ARTIST DEPT.	32	1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 12 1950

Jo.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH406 ORDER NO. 59527 DATE 2-17-50

CUSTOMER FRANK J. SOLICK & SONS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER IN PLATE: *lv*

SOLICK'S RESTAURANT AND TAP ROOM / - *100%*
4205-7 WEST MADISON STREET
CHICAGO, ILL. - *6/14/50*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pls
104
3/14/50
1/5/50
2-14 1/2

Used between
18.50
just

Is 200

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH407 ORDER NO. 59528 DATE 2-17-50

CUSTOMER KAY FURNITURE CO.
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER IN PLATE:

KAY FURNITURE CO. - 1512-1516 FILLMORE
STREET - SAN FRANCISCO, CALIFORNIA
PHONE: JORDAN 7-34800 - JORDAN 7-3481

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BLDG. FOLLOW SKETCH, HOWEVER, INSERT NAME "KAY" UNDERNEATH TOP OF

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Top of List

Alb. Blue
Impression

1-5x7
Ret
1 1/2 106
9

WOT

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH408 ORDER NO. 59530 DATE 2-20-50

CUSTOMER SEAWALL SPECIALTY CO.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **LOWER:**

TURNER'S MOTEL APARTMENTS, HOUSTON,
TEXAS - MRS. J.B. TURNER, OWNER-
MANAGER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE WIRES & GARBAGE CANS. ADD UNITED MOTOR COURTS
EMBLEM TO LOWER LEFT HAND CORNER.

SEE INSTRS. ATTACHED.

COLOR DESCRIPTION

2 BACK UNITS: FRAME BLDGS. WHITE SIDING. MAROON TRIM. BLUE ROOF.
FRONT 2 UNITS: STONE BLDGS. PASTEL SHADES OF PINK, BLUE, GREEN, BEIGE, GRAY.

SEE INSTRS. ATTACHED FOR ADDITION OF WHITE FENCE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

5x7
2x5
103-6-13-50

OK H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH409 ORDER NO. 59531 DATE 2-21-50

CUSTOMER

RAIL FENCE TOURIST HOTEL
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate .Yes No

Copyright in Plate Yes No

Title in full

ON HIGHWAY 77 - 5 MILES SOUTH OF
OKLAHOMA CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

NAME OF COURT IN R.M. TO BE FROM REPHOTO
OF SIGN.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

GROUP PER LAYOUT ATTACHED. USE DINING ROOM VIEW FOR INSET.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTOS. SEE ALSO COLORING INSTRS. ATTCHD.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5x7

Ret 6

He 106/20x

Plot 11 1/2 105
4/21/50

Plot

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. OCH410 ORDER NO. 59533 DATE 2-21-50

CUSTOMER CASA DEL SOL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **PLACE TITLE TO BEST ADVANTAGE.**

CASA DEL SOL ON THE GULF OF MEXICO,
ST. PETERSBURG BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED ON TISSUE OVERLAY,

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

BENJAMIN'S PHOTO ART SERVICE,
MACKINAC ISLAND, MICH.

NO. 0CH411

ORDER No. 59757

DATE 2-21-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

S. S. "SOUTH AMERICAN" MACKINAC
ISLAND, MICH.

IMPRINT SAME AS ABOVE

8 pt. - t.



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE SHEET AND PHOTO ATTACHED FOR COLORS.

COLORS TO BE AS REALISTIC AS POSSIBLE. IT IS DESIRABLE THAT LAND
IN THE BACKGROUND BE TREATED AS INCONSPICUOUSLY AS POSSIBLE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 22 1950

AND WORK SCHEDULE

Date

FEB 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4	FEB 23 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			MAR 7 1950	MAR 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	MAR 16 1950	
ARTIST DEPT.	103	9		4-6-50

DATE BLUEPRINT OK'D

DATE Filed

APR 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH412 ORDER NO. 59539 DATE 2-22-50

CUSTOMER SEAWALL SPECIALTY CO.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" M POST CARDS SIZE 3½" X 5½"

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(HALBERT'S SERVICE STATION)
ABILENE, TEXAS

COLOR DESCRIPTION

USE KODACHROME FOR COLOR & THE FOLLOWING:
BRICK - BUFF. TILE AROUND BOTTOM - BLUE. STRIPS AROUND CANOPY - RED.
BAND OF BRICK AROUND TOP OF STATION - BRICK RED. CLOTH BANNER - BLUE & RED
ARROW WITH WORD "NOW" YELLOW. STRIP AROUND WINDOW (ATLAS, ETC.) RED WITH
WHITE REVERSE. HUMBLE OVAL - BORDER, BLUE - WORD HUMBLE, RED. PUMPS - RED.
WORDS LUBRICATION & WASHING - RED.

RETURN KODACHROME TO CUSTOMER.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2x7
Ret 6 on
114 20.9/114
15/15/50

W814

Red & Blue
Impressions

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH413 ORDER NO. 59542 DATE 2-22-50

CUSTOMER

CHIPPEWA HOTEL CO.
MACKINAC ISLAND, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(SEE COPY)

CHIPPEWA HOTEL - MACKINAC ISLAND,
MICHIGAN - RECOMMENDED BY DUNCAN HINES
HOME OF THE FAMOUS PINK PONY

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE COLORED DRAWING.

COLOR DESCRIPTION

USE COLORED DRAWING FOR COLOR GUIDE.

Colored drawing ret 5/15/50
MS

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

7

NO. OCH414
ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN.
ORDER No. 59496
DATE 2-23-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/AERIAL VIEW OF JOHNSON CITY/
/ TENNESSEE /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

SMALL TYPE: PHOTO BY TENNESSEE DEPT. PHOTO PROPERTY OF CUST. CONSERVATION

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO
RETURN PHOTO TO CHAMBER OF COMMERCE, JOHNSON CITY, TENN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

yes
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

587

ATTENTION:

17
Subjects on
order for delivery. Please
set up in color or negative
order. Colors are
delivered each other
to make an effective set.

Executive OK of Estimate
By _____ 1950
Date MAR 7 1950
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date MAR 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1950	APR 6 - 1950
SKETCH				
RETOUCHING		2	MAR 13 1950	MAR 17 1950
REPHOTO			FEB 24 1950	
PHOTO-LITHO			APR 12 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2		4/21/50
ARTIST DEPT.	112	12 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

9/8/50

OK

Very Rush

9

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH415
ORDER No. 59496
DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. I R.M. NO

TITLE IN FULL IMPRINT SAME AS ABOVE.

U.S. POST OFFICE, JOHNSON CITY,

TENNESSEE

8 pl. it, c & c

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
Date FEB 24 1950 AND WORK SCHEDULE Date FEB 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1950	MAR 28 1950
SKETCH				
RETOUCHING		4	MAR 13 1950	MAR 13 1950
REPHOTO				
PHOTO-LITHO				APR 4 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	APR 4 1950	
ARTIST DEPT.	109	9		5-10-50

DATE BLUEPRINT OK'D _____ DATE Filed MAY 15 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH416
ORDER No. 59496
DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/MAIN STREET, JOHNSON CITY,
TENNESSEE //

8 pt. card, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this material. Please
see to it that all or nega-
tives are returned. Colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1950	MAR 28 1950
SKETCH				
RETOUCHING		5	MAR 13 1950	MAR 17 1950
REPHOTO				
PHOTO-LITHO				APR 5 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	APR 5 1950	4-17-50
ARTIST DEPT.	108	11		5-17-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 1 1950

(F)

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH417
ORDER No. 59496
DATE 2-23-50

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING / MILLIGAN
COLLEGE, TENNESSEE

8 pt. ink, 18 cc



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects on
order for this customer. Pl
see to it that all pos or nega-
tives are uniform and colors are
in harmony with each other.
make an accurate set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By FEB 24 1950 AND WORK SCHEDULE By 2-24-50
Date Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 28 1950
SKETCH				
RETOUCHING	3	2	MAR 13 1950	MAR 17 1950
REPHOTO				
PHOTO-LITHO				APR 5 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	APR 5 1950	
ARTIST DEPT.	111	9		5-9-50

DATE BLUEPRINT OK'D DATE Filed MAY 11 1950

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO.

OCH418

ORDER No. 59496

DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PARDEE HALL AND J.O. CHEEK
ACTIVITY BUILDING / MILLIGAN
COLLEGE, TENNESSEE

8 ph. - 1/2 c & h

PHOTO PROPERTY OF

CUT.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

17 Subjects of
order for this customer. Please
see to it that all positives or nega-
tives are in color and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By FEB 24 1950

By FEB 24 1950

Date AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1950	MAR 28 1950
SKETCH				
RETOUCHING		2 1/2	MAR 13 1950	MAR 17 1950
REPHOTO				
PHOTO-LITHO				APR 7 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 7 1950	4-7-50
ARTIST DEPT.	114	9		5/9/50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH419
ORDER NO. 59496
DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING, EAST TENNESSEE
STATE COLLEGE, JOHNSON CITY,
TENNESSEE

8 pt. st. 196



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17
Subjects
order for the customer. Please
see to it that all cuts are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

FEB 24 1950

By

FEB 24 1950

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1950	MAR 28 1950
SKETCH				
RETOUCHING		3	MAR 13 1950	MAR 17 1950
REPHOTO				
PHOTO-LITHO			APR 3 1950	APR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	APR 7 1950	
ARTIST DEPT.	117	8½		5-9-50

DATE BLUEPRINT OK'D

DATE Filed

MAY 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4

NO. OCH420

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN. ORDER No. 59496 DATE 2-23-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. I R. M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE.
SCIENCE BUILDING, EAST TENNESSEE STATE COLLEGE, JOHNSON CITY, TENNESSEE	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION	

FOLLOW INSTRUCTIONS ATTACHED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO CURT TEICH & COMPANY, INC., CHICAGO ENVELOPE PHOTO TICKET

ATTENTION.

17

order for this set. Please see to it that all colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By Date ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3		MAR 13 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12	MAR 23 1950	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D. DATE Filed MAY 26 1950

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

NO. 0CH421
ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN.
ORDER No. 59496
DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF HOSPITAL BUILDINGS
V.A. CENTER, MOUNTAIN HOME, TENN.

SMALL TYPE: PHOTO BY VETERANS
ADMINISTRATION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION!

17
Subjects on
order for this customer. Please
set to all this or nega-
tive and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1950	MAR 16 1950
SKETCH				
RETOUCHING		6		MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 22 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	MAR 22 1950	
ARTIST DEPT.	117	12		5-22-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 25 1950

NO. OCH422
ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN.
ORDER No. 59496
DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF U.S. VETERANS
ADMINISTRATION CENTER, MOUNTAIN
HOME, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects
order for this customer. Please
see to it that all prints & nega-
tives are checked and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date FEB 23 1950 AND WORK SCHEDULE Date FEB 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1950	MAR 6 1950
SKETCH				
RETOUCHING		5		MAR 10 1950
REPHOTO				
PHOTO-LITHO			MAR 16 1950	MAR 29 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	MAR 29 1950	4-3-50
ARTIST DEPT.	113	12		5-18-50

DATE BLUEPRINT OK'D _____ DATE Filed MAY 19 1950
By _____ By 70
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

8

NO. OCH423
ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN.
ORDER No. 59496
DATE 2-23-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
/ MESS HALL, U.S. VETERANS ADMINISTRATION CENTER / MOUNTAIN HOME, TENNESSEE
8pt. - 12, color []
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R.M. YES
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.
17
Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo 2
original

Top

Executive OK of Estimate By _____ Date FEB 24 1950
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By _____ Date FEB 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1950	MAR 3 1950
SKETCH				
RETOUCHING	3	2	MAR 7 1950	MAR 9 1950
REPHOTO				
PHOTO-LITHO	APR 7	1950	MAR 13 1950	MAR 14 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	12	APR 17 1950	
ARTIST DEPT.	120	9		5-10-50

DATE BLUEPRINT OK'D _____ DATE Filed MAY 15 1950
By _____
DATE HAND COLOR PROOF OK'D _____
By 20.
DATE Photo Returned to Customer _____

3

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH424
ORDER No. 59496
DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM JOHNSON CITY,
TENNESSEE

SMALL TYPE:
(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

MAKE REPHOTO.
FOLLOW INSTRUCTIONS ATTACHED.

RETURN PHOTOS.

2 sent back to
Rushby 9/8/50

NO

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects or
order for this order. Please
note that the order is rega-
rless of the order. Colors are
in addition, each other
to make an accurate set.

J - OCH417

O - OCH415

H - OCH424 SCHOOL, JOHNSON CITY, TENN.

M - ROAD SCENE

S - STREET

G - STREET SCENE, JOHNSON CITY, TENN.

N - SCENE ON LAKE WATAUGA

C - OCH418

I - OCH419

T - OCH422

Y - OCH426

Budget - Sum good

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 10 1950

WORK SCHEDULE

APR 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1950	APR 21 1950
SKETCH	2	8		
RETOUCHING	3	7	APR 18 1950	APR 20 1950
REPHOTO			APR 14 1950	APR 18 1950
PHOTO-LITHO			MAY 1 - 1950	MAY 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

SEP 11 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/8/50

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH425

ORDER No 59496

DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM V.A. CENTER
MOUNTAIN HOME, TENNESSEE

SMALL TYPE:
(C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1950	APR 24 1950
SKETCH	3-1	7		
RETOUCHING	3	6		APR 21 1950
REPHOTO				APR 20 1950
PHOTO-LITHO			MAY 1 - 1950	MAY 15 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		14		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 22 1950

70.

ATTENTION

17
Subjects on
order for coloration. Please
specify if the color is to be
done in full color or if colors are
to be done in black and white or other
make an appropriate set.

M } Street Scene VA Center
D } " " "

U }
N } Summer Garden

T }
A } also center

T }
N } Hospital

H } 89619

M } OCH423
E } Mrs. Bell, U.S. Vet. Administration Center

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN.

NO. OCH426

ORDER No. 59496

DATE 2-23-50

1 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ MASSENGILL MEMORIAL MONUMENT / AT
/ INTERSECTION OF HIGHWAYS BETWEEN /
KINGSPORT, BRISTOL, AND JOHNSON
CITY, TENNESSEE / 8 pt. col. color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

17

Subjects on
... Please
... nega-
... colors are
... each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date FEB 24 1950

AND WORK SCHEDULE

Date FEB 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 28 1950
SKETCH				
RETOUCHING	3	2 1/2	MAR 8 1950	MAR 17 1950
REPHOTO				
PHOTO-LITHO			APR 3 1950	APR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 7 1950	4-10-50
ARTIST DEPT.		9		5-8-50

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 11 1950

By 20.

DATE Photo Returned to Customer _____

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH427
ORDER No. 59496
DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ U.S. POST OFFICE, ELIZABETHTON,

TENNESSEE

8 pts. int. color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17

Subjects on
order for this customer. Please
see to it that all cards or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				16
SKETCH				
RETOUCHING	3	3		MAR 13 1950
REPHOTO				
PHOTO-LITHO				MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAR 27 1950	
ARTIST DEPT.	115	8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 15 1950

70

NO. OCH428

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN. ORDER No. 59496

DATE 2-23-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LYNNWOOD HOTEL, ELIZABETHTON, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. NO

IMPRINT SAME AS ABOVE.



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 7 1950

By

MAR 7 1950

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 7 1950	
SKETCH				
RETOUCHING		5 1/2	MAR 15 1950	MAR 17 1950
REPHOTO			FEB 24 1950	
PHOTO-LITHO			APR 3 1950	APR 7 1950
BLEUPRINT				APR 7 1950
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	APR 7 1950	4-7-50
ARTIST DEPT.	112	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed MAY 15 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH429
ORDER No. 59496
DATE 2-23-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. I R. M. YES

TITLE IN FULL IMPRINT SAME AS ABOVE.

VIEW FROM BEAUTY SPOT, EASTERN
TENNESSEE, NEAR ERWIN,
8 pt. sky, etc.

Put title in sky for take-off

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

SHOW A FEW RED AND WHITE SPOTS IN BOTTOM OF VALLEY TO
INDICATE HOUSES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17

Subjects on
customer. Please
all sets or nega-
and colors are
each other
an attractive set.

Executive OK of Estimate By Cost Dept. Checked
By Date FEB 24 1950 AND WORK SCHEDULE By Date FEB 24 1950

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			M 18 1950
SKETCH			
RETOUCHING	3 1½	MAR 13 1950	
REPHOTO			APR 5 1950
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	106 1½	MAR 5 1950	
ARTIST-DEPT.	313 9		5-19

DATE BLUEPRINT OK'D DATE Filed MAY 19 1950
By By 20
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

6

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN.

NO. OCH430

ORDER No. 59496

DATE 2-23-50.

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JOHN SEVIER HOTEL, JOHNSON CITY, TENNESSEE

8 gal. art. color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO CURT TEICH & COMPANY, INC., CHICAGO VELOPE PHOTO TICKET

ATTENTION

17 Subjects on order for this customer. Please see that all cuts or negative are uniform and colors in harmony with each other to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date	2-24-50			Date	2-24-50
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up				16	
SKETCH					
RETOUCHING		54	MAR 8 1950	MAR 13 1950	
REPHOTO					
PHOTO-LITHO				MAR 27 1950	
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	105	134	MAR 27 1950	3/28/50	JIN
ARTIST DEPT.		92	May 17, 1950	May 25, 1950	

DATE BLUEPRINT OK'D By DATE Filed AUG 16 1950 By DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

NO. CCH431

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

ORDER No. 59498

DATE 2-23-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

J. FRED JOHNSON MEMORIAL
STADIUM, KINGSPORT, TENN.

8 pt. 12, 18, 24



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CURT.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
see to it that all cuts & nega-
tives are uniform and colors are
in harmony with each other
make attractive

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1950	MAR 28 1950
SKETCH				
RETOUCHING	3	2 1/2 ✓	MAR 14 1950	
REPHOTO				
PHOTO-LITHO				APR 5 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2 ✓	APR 5 1950	
ARTIST DEPT.	104	9 ✓		

APR 21 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. 00H432

ORDER No. 59498

DATE 2-23-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/KINGSPORT CIVIC AUDITORIUM/
/KINGSPORT, TENNESSEE /

8 p.m. at 8 p.m.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. **MM** YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

16 Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				28 1950
SKETCH				
RETOUCHING	3	2 1/2	MAR 14 1950	
REPHOTO				
PHOTO-LITHO				APR 5 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 5 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. OCH433

ORDER No. 59498

DATE 2-23-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ NO

TITLE IN FULL

KINGSPORT INN / KINGSPORT,
TENNESSEE

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 4 1950
SKETCH				
RETOUCHING		3		MAR 7 1950
REPHOTO			FEB 24 1950	FEB 29 1950
PHOTO-LITHO			MAR 20 1950	MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 27 1950	3-29-50
ARTIST DEPT.	113	9		4-21-50

DATE BLUEPRINT OK'D

DATE Filed

APR 25 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

517

NO. OCH434

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

ORDER No. 59498

PHOTO COURTESY TENNESSEE EASTMAN CORP.

DATE 2-23-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

PLANT OF THE TENNESSEE EASTMAN CORPORATION / KINGSPORT, TENN. /

IMPRINT SAME AS ABOVE

Spl. int.



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
MAKE REPHOTO:-

COLORS: CUT DOWN AS INDICATED ON TISSUE OVERLAY:
RED BRICK BUILDINGS WITH CONCRETE TRIM: SEE TISSUE
OVERLAY- CONCRETE DRIVEWAYS AND ROADS.

RETURN PHOTO TO- KINGSPORT CHAMBER OF COMMERCE, KINGSPORT, TENNESSEE

OK PM 9/8/50

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE

TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 11 1950
SKETCH				
RETOUCHING		4		MAR 7 1950
REPHOTO			FEB 24 1950	FEB 20 1950
PHOTO-LITHO			MAR 20 1950	MAR 29 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13	MAR 29 1950	
ARTIST DEPT.		112		

DATE BLUEPRINT OK'D

DATE Filed SEP 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/8/50

OKS

ATTENTION

16

Subjects or
order for this customer. Please
see to it that all copy or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. 004435

ORDER No. 59498

DATE 2-23-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

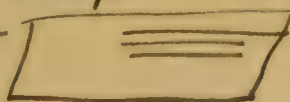
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOVER'S LEAP / NATURAL TUNNEL,
SOUTHWESTERN VIRGINIA / NEAR THE
TENN.-VA. STATE LINE

once - Virginia



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: JOIN THREE ATTACHED PHOTOS. ROCK GREY AND TANNISH,
WEATHERBEATEN IN SPOTS. WHITE WOOD FENCE WINDING
UP MOUNTAIN FROM LEFT. PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

16

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto X7

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1½		MAR 7 1950
REPHOTO			FEB 24 1950	FEB 28 1950
PHOTO-LITHO			MAR 20 1950	MAR 27 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	MAR 27 1950	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

DATE Filed

APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

67

NO. OCH436

BLACKBURN NEWS AGENCY, KINGSFORD, TENNESSEE

ORDER No. 59498

DATE 2-23-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

SCENE ON BEAUTIFUL CHEROKEE LAKE,
EASTERN TENNESSEE

IMPRINT SAME AS ABOVE

8 ph. int. C & H



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: RAISE THE WATER LEVEL TO NORMAL--SEE SHORELINE, NOTE
BRIDGE IN CENTER BACKGROUND: PRETTY CLOUD EFFECT:
TAKE SCRATCHES OUT OF PRINT.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

16
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are made in and colors are
in harmony with each other
to make an attractive set.

Very Rough

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE

DATE

Clock No. Time Allowed

ENTERED DEPT.

COMPLETED

COMPOSING, Type Set Up

SKETCH

RETOUCHING

REPHOTO

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

107

1 1/2

45

8

MAR 14

MAR 17 1950

DATE BLUEPRINT OK'D

DATE Filed

APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

64
BLACKBURN NEWS AGENCY, KINGSFORT, TENNESSEE
NO. CCH437
ORDER No. 59498
DATE 2-23-50

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
/CHEROKEE DAM, EASTERN
TENNESSEE/

8pt. it, c & h



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: CONCRETE, ALUMINUM CRANE, NICE WATER COLOR, PRETTY CLOUD
EFFECT: U.S. FLAG ON POLE: BRING OUT WHITE FOAM IN
FRONT OF SMALL BUILDING AT LEFT. TAKE OUT WIRE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

16
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date FEB 24 1950
AND WORK SCHEDULE By _____ Date FEB 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				28
SKETCH				
RETOUCHING	3	1 1/2	MAR 14 1950	MAR 17 1950
REPHOTO				APR 5 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 5 1950	4-5-50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed 4/21/50

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. CCH438

ORDER No. 59498

DATE 2-23-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRIDGE ACROSS CHEROKEE LAKE,
ON U.S. HIGHWAY NO. 25E/
EASTERN TENNESSEE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: MX CONCRETE BRIDGE WITH ALUMINUM IRON WORK, NICE
WATER COLOR: PRETTY CLOUD EFFECT: TAKE OUT
WIRES AND POLE IN LEFT-HAND FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts are nega-
tives and uniform colors
in harmony with each other
to make an attractive

223

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED, DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 6 1950
SKETCH				
RETOUCHING		2 1/2	MAR 14 1950	MAR 14 1950
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 29 1950
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 29 1950	3-30-50
ARTIST DEPT.	70	8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

MAY 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. CCH439

ORDER No. 59498

DATE 2-23-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROTHWOOD, KINGSPORT,
TENNESSEE,

Sept. 1st, 1950

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHT RED BRICK BUILDING, WHITE TRIM, GREEN SHUTTERS,
GREY STONE WALL IN EXTREME RIGHT HAND FOREGROUND:
NICE GREEN LAWNS: PRETTY CLOUD EFFECT:
TAKE OUT BARE BRANCHES.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1950	MAR 1 1950
SKETCH				MAR 17 1950
RETOUCHING		1½		
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 29 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAR 29 1950	3-31-50
ARTIST DEPT.	109	9		4-21-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 25 1950

11/27/51

OK

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. 0CH440

ORDER No. 59498

DATE 2-23-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANDREW JOHNSON MONUMENT, GREENEVILLE, TENNESSEE

8 ph. only color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: WHITE MARBLE MONUMENT WITH FAINT GREY VEINS:
NICE GREEN LAWN, CONCRETE STEPS: PRETTY CLOUD
EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L.

PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & CO

ENVELOP

Y, INC., CHICAGO

TICKET

ATTENTION

16

Subjects
order for this customer. Please
see to it that all color or nega-
tives are in focus and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 24 1950

AND WORK SCHEDULE

Date

FEB 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	MAR 16 1950	
REPHOTO				
PHOTO-LITHO			MAR 22 1950	MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 27 1950	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 20 1950

2008

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. 00441

ORDER No. 59498

DATE 2-23-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANDREW JOHNSON MEMORIAL,
HOUSING HIS ORIGINAL TAILOR
SHOP, GREENEVILLE, TENNESSEE /

8 pt. only each



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS - RED BRICK BUILDING, WHITE TRIM, DARK GREY SLATE ROOF:
TAKE OUT SIGNS THAT APPEAR ON SIDEWALK: SHOW FLAG ON
POLE-IF NECESSARY CUT DOWN FLAGPOLE SOMEWHAT: PRETTY
CLOUD EFFECT: LIGHT ASPHALT STREET, CONCRETE WALK.
CUT DOWN ON SIDES AS INDICATED-TOP AND BOTTOM TO MATCH.
TAKE OUT WIRES. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

16
Subjects
order for this customer. Please
see to it that the customer or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1950	MAR 6 - 1950
SKETCH				
RETOUCHING		2 1/2	MAR 16 1950	
REPHOTO				
PHOTO-LITHO			MAR 22 1950	MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2	MAR 27 1950	3-27-50 (DM)
ARTIST DEPT.			April 14, 1950	April 21, 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 16 1950

Jo

NO. CCH442
 ORDER NO. 59498
 DATE 2-23-50

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL
 GREENE COUNTY COURT HOUSE,
 GREENEVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. 1 R. M. NO.
 IMPRINT SAME AS ABOVE

8 pt. style, 1950

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
 COLORS - DULL CREAM BRICK BUILDING WITH OFF-WHITE SANDSTONE
 AND CONCRETE TRIM: CREAM SHADES-AT SAME LEVEL: SHOW
 FLAG ON POLE: GRANITE MONUMENT WITH COPPER STATUE:
 GRASS IN FRONT: BUILDING AT RIGHT #46 WITH WHITE TRIM:
 PRETTY CLOUD EFFECT: CONCRETE WALKS AND STREET:
 TAKE OUT CAR, WOODEN POLES, WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION:

16 Subjects
 order for this customer. Please
 see to it that all negatives
 are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
 By _____
 Date FEB 24 1950 AND WORK SCHEDULE Date FEB 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 24 1950	
SKETCH				
RETOUCHING		4	MAR 10 1950	
REPHOTO				
PHOTO-LITHO			MAR 22 1950	MAR 29 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 29 1950	
ARTIST DEPT.	117	9		4-20-50


APR 21 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5x7

NO. 0CH443
BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE
ORDER No. 59498
DATE 2-23-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
U.S. POST OFFICE / GREENEVILLE,
TENNESSEE
8 pt. ital. 

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO /
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

76 Subjects
for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 7 1950
SKETCH				MAR 7 1950
RETOUCHING		5/2	FEB 24 1950	FEB 22 1950
REPHOTO			MAR 20 1950	MAR 27 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	MAR 27 1950	3/28/50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By 70.
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. OCH444

ORDER No. 59498

DATE 2-23-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, MORRISTOWN,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS- LIGHT SANDSTONE BUILDING, DARK GLOSSY GREEN CASINGS AND
DOOR, WHITE FLAG POLE: NICE LAWN AROUND POST OFFICE.
SHOW FLOWERS ON BUSHES: SHOW NICE DRAPED FLAG ON TOP OF
BUILDING. TAKE OUT CARS, POLE, WIRES, STOPLIGHT, TWO
FLAGS ABOVE ENTRANCE, SIGNS NEXT TO STEPS, STREET LAMP.
CUT DOWN PHOTOGRAPH FROM SIDES AND ALSO FOREGROUND TO
MATCH. PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16
Subjects
order for this customer. Please
see to it that all cuts are nega-
tives and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAR 6 - 1950
SKETCH				
RETOUCHING	3	4	MAR 15 1950	MAR 22 1950
REPHOTO				
PHOTO-LITHO			MAR 24 1950	APR 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	APR 3 1950	
ARTIST DEPT.	712	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 21 1950

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

NO. OCH445

ORDER No. 59498

DATE 2-23-50

12 1/2 M. POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

MORRISTOWN HIGH SCHOOL,
MORRISTOWN, TENNESSEE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS- LIGHT RED BRICK BUILDING: OFF WHITE TRIM, WHITE WINDOW CASINGS, IVORY VENETIAN BLINDS, NICE DRAPED FLAG: NICE LAWN. SHOW FLOWERS ON SOME OF THE BUSHES. PRETTY CLOUD EFFECT. BASE OF FOUNTAIN WHITE-BALANCE CONCRETE, BUT TOP HAS PASTEL-BLUE BIRD WITH SPREAD WINGS--LOOKING TOWARDS SCHOOL: TAKE OUT CAR AT RIGHT, ALSO STUDENTS AND WIRES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

16
Subjects on order for this customer. Please see all order or negative sets and make errors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 24 1950 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				28
SKETCH				
RETOUCHING		2	MAR 14 1950	MAR 17 1950
REPHOTO				
PHOTO-LITHO				APR 5 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 5 1950	4-24-50
ARTIST DEPT.	120	9		4-24-50

DATE BLUEPRINT OK'D

DATE Filed

APR 25 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5x7

NO. OCH446

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

ORDER No. 59498

PHOTO COURTESY ELLIS BINKLEY, KINGSPORT, TENN.

DATE 2-23-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

CIVIC CENTER AND CHURCH CIRCLE
KINGSPORT, TENN.

IMPRINT SAME AS ABOVE

8 pl. it



D 9780

PHOTO PROPERTY OF COST.

RETOUCHING AND COLOR DESCRIPTION
MAKE REPHOTO:

SEE INSTRUCTIONS ENCLOSED, AND TISSUE OVERLAY

RETURN PHOTO TO: CHAMBER OF COMMERCE, KINGSPORT, TENNESSEE

HC PMB 9/8/50

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2		MAR 15 1950
REPHOTO			FEB 24 1950	FEB 28 1950
PHOTO-LITHO			MAR 16 1950	MAR 22 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	MAR 22 1950	
ARTIST DEPT.	103	12		4-23-50

DATE BLUEPRINT OK'D _____

DATE Filed APR 25 1950

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

9/8/50

200

ATTENTION

16 Subjects
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. OCH447

ORDER No. 59776

DATE 2-23-50

12 1/2 M POST CARDS C.T. ART COLORTONE

WHITE BORDER
FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

FORT LOUDOUN DAM, EASTERN
TENNESSEE, NEAR LENOIR.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS INDICATED AT LEFT. TAKE OUT RAILROAD TRACKS, CONCRETE DAM,
AND CONSTRUCTION MATERIAL IN LEFT HAND FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 18 1950	APR 19 1950
SKETCH				
RETOUCHING			APR 18 1950	APR 18 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105		MAY 9 1950	5/12/50
ARTIST DEPT.				

MAY 15 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush
must have proof
5/8/50

NO. OCH448
 ORDER No. 59555
 DATE 2-23-50

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
 TENN.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:
 WATAUGA DAM AND LAKE, EASTERN
 TENNESSEE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GOOD WATER COLOR. DAM IS DIRT AND GREY ROCK. TOWERS IN FRONT
 OF DAM ARE CONCRET. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
 ENV OPE PHOTO TICKET

ATTENTION

7 Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date FEB 2 1950 Date FEB 2 1950

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			MAR 10 1950	
REPHOTO				
PHOTO-LITHO				MAR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 24 1950	3-27-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 8 1950
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. ~~XXXX~~ OCH449
ORDER No. 59555
DATE 2-23-50

25 M POST CARDS C..T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY BRIDGE ACROSS WATAUGA
LAKE, EASTERN TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

8 pt. it.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE BRIDGE, ALUMINUM COLOR IRON WORK, NICE WATER COLOR.
NOTE WATER IN FAR BACKRD AT RIGHT. ADD PRETTY CLOUD EFFECT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

7 Subjects
order for this customer. Please
note that all color or nega-
tives are in color and colors are
in each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date FEB 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 23 1950	MAR 9 1950
SKETCH				
RETOUCHING	3	2		MAR 9 1950
REPHOTO				
PHOTO-LITHO			MAR 13 1950	MAR 22 1950
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 22 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed APR 28 1950
By Jov

DATE Photo Returned to Customer _____

order for this customer. Please see to it that all cuts or negative cuts, patterns and colors are in harmony with each other to make an attractive set.

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY,
TENN.

NO. OCH451
ORDER No. 59555
DATE 2-23-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT NONE

BEAUTIFUL HIGHWAY SCENE/IN EASTERN
TENNESSEE

8 gal. it.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE BRIDGE, CONCRETE HIGHWAY, STEEL WORK ALUMINUM COLOR.
SHEER MOUNTAIN SIDES GREYISH TAN ROCK, BRING OUT WATER IN CREEK.
TAKE OUT A COUPLE OF TREES & RAILROAD TUNNEL OPENING. *ok by office*

YES

RETURN PHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Triple Double
Rush.*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				MAR 9 1950
REPHOTO				
PHOTO-LITHO	MAY 1 - 1950		MAR 13 1950	MAR 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	136	12	MAR 22 1950	
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

DATE Filed

MAY 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		

577

NO. OCH452

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN.

ORDER No. 59555

DATE 2-23-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:
RHODODENDRON IN BLOOM ON ROAN MOUNTAIN, EASTERN TENNESSEE

SMALL TYPE: PHOTOGRAPH TENNESSEE CONSERVATION DEPT. PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLOSSOMS ARE A PINKISH-PURPLE, LEAVES OF RHODODENDRON BUSHES DARK GLOSSY GREEN.

SUBMIT: YES

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

7

Subjects on order for this customer. Please see to it that all negatives are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked

By _____ Date MAR 7 1950

ESTIMATE WORK SCHEDULE Date MAR 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1950	
SKETCH				
RETOUCHING		1 1/2	MAR 13 1950	MAR 17 1950
REPHOTO			FEB 27 1950	
PHOTO-LITHO			APR 3 1950	APR 12 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	APR 12 1950	
ARTIST DEPT.	108	9 1/2		5-9-50

DATE BLUEPRINT OK'D _____ DATE Filed MAY 11 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ZIMMERMAN & TORBETT AGENCY, JOHNSON CITY,
TENN.

NO. OCH453
OCH453
ORDER No. 59555
DATE 2-23-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TITLE IN SKY:

SPEEDBOATING ON ONE OF THE MANY
TVA LAKES / EASTERN TENNESSEE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT
NONE

8 pl. int.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7
Subjects on
order for the customer. Please
see to it that all negative
titles are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date FEB 21 1950 AND WORK SCHEDULE Date FEB 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1 1/2	MAR 17 1950	
REPHOTO				
PHOTO-LITHO				MAR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	MAR 24 1950	3-27-50
ARTIST DEPT.	115	9		

DATE BLUEPRINT OK'D _____ DATE Filed APR 28 1950

By _____ By *Jo.*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

46
NO. OCH 454
ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN. ORDER No. 59555
DATE 2-23-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1 BEAUTIFUL VIEW FROM ROAN MOUNTAIN
1 EASTERN TENNESSEE

SMALL TYPE PHOTOGRAPH TENNESSEE
CONSERVATION DEPT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RHODODENDRON BUSH AT LEFT HAS PINKISH-PURPLE BLOSSOMS WITH
DARK GLOSSY GREEN LEAVES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects

customer. Please

color or nega-

colors

in harmony with each other

a most attractive set.

5x7

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date MAR 6 1950

Date MAR 6 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 15 1950	MAR 23 1950
SKETCH				
RETOUCHING		2 1/2	MAR 15 1950	MAR 17 1950
REPHOTO			FEB 27 1950	
PHOTO-LITHO				APR 5 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 2 1950	
ARTIST DEPT.	105	9		4/26/50

DATE BLUEPRINT OK'D

DATE Filed APR 28 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. 0CH455

ORDER No. 59780

DATE 2-24-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

HOTEL BRISTOL / BRISTOL, 8 pl. it.
VIRGINIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 6 1950	MAR 7 1950
SKETCH				
RETOUCHING		6	MAR 13 1950	MAR 20 1950
REPHOTO			FEB 27 1950	
PHOTO-LITHO				APR 6 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	APR 6 1950	
ARTIST DEPT.	113	9 1/2		5-8-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 18 1950

201

(L)

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH456

ORDER No. 59780

DATE 2-24-50

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL GENERAL SHELBY
BRISTOL, VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

14
Please see to it that all copy or negative is uniform and colors are in harmony with each other to make an attractive set.

TOP

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		6		MAR 9 1950
REPHOTO				
PHOTO-LITHO			MAR 13 1950	APR 11 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 11 1950	4 10-50
ARTIST DEPT.	120	9 1/2		5-15-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 16 1950

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. 00H457

ORDER No. 59780

DATE 2-24-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ U. S. POST OFFICE / BRISTOL, VA. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: #7 RED BRICK BUILDING: OFF-WHITE SANDSTONE TRIM: #13
WINDOW CASINGS: CREAM SHADES- AT SAME HEIGHT: BROWN DOORS:
TAN LAMP POLES AT EITHER SIDE OF ENTRANCE: #12 FLAG POLE-SHOW
DRAPED FLAG: CONCRETE WALKS: LIGHT ASPHALT STREET: PRETTY
CLOUD EFFECT: TAKE OUT POLES, WIRES, VARIOUS SIGNS, AND TRASH
BOX AT CORNER. CUT DOWN SOME ON SIDES-TOP AND BOTTOM TO MATCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
make attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1950	
SKETCH				
RETOUCHING		3 1/2	MAR 6 1950	MAR 7 1950
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 27 1950	3 29 50
ARTIST DEPT.	120	9		5-5-50

DATE BLUEPRINT OK'D

DATE Filed

MAY 8 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH458

ORDER No. 59780

DATE 2-24-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL / BRISTOL, VIRGINIA /

8 pt. sl.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: JOIN THREE ATTACHED PHOTOGRAPHS: RED BRICK BUILDING:
CONCRETE BUILDING TRIM: WHITE WINDOW FRAMES-CLOSE WINDOWS.
CREAM SHADES-ALL AT SAME HEIGHT: NICE GREEN LAWN: PRETTY
CLOUD EFFECT: SHOW ALL OF PHOTOGRAPH-IF NECESSARY ADD SKY OR
FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

See order for this customer. Please see to it that all sets or negatives are uniform and colors in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	4 1/2	MAR 17 1950	MAR 17 1950
REPHOTO			FEB 27 1950	
PHOTO-LITHO				APR 5 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 5 1950	
ARTIST DEPT.	33	9		MAY 8-50

DATE BLUEPRINT OK'D

DATE Filed MAY 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH459

ORDER NO. 59780

DATE 2-24-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL BRISTOL
TENNESSEE

8 pl. rt.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHT RED BRICK BUILDING: CONCRETE BASE: AND CONCRETE X
WINDOW SILLS: WHITE TRIM: CREAM SHADES: COPPER DOME:
LIGHT GREY SLATE ROOF: NICE GREEN LAWN, LIGHT ASPHALT
STREET AND DRIVEWAY: BUSHES IN MIDDLE OF TWO-WAY STREET
ARE DOGWOODS: PRETTY CLOUD EFFECT. TAKE OUT POLE AND
WIRES, ALSO HIGHWAY SIGN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2½	MAR 10 1950	MAR 17 1950
REPHOTO				
PHOTO-LITHO			APR 7 1950	MAR 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	APR 17 1950	4-18-50
ARTIST DEPT.	119	9		

MAY 17 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. 0CH460

ORDER No. 59780

DATE 2-24-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

STATE STREET, BRISTOL, VA. - TENN. *see 1*

IMPRINT

SAME AS ABOVE

8 pt. it.



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED - REFER TO CARD 4AH995 FOR DETAILS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

ATTENTION.

14 Subjects of
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Information
Tap

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				MAR 9 1950
REPHOTO				
PHOTO-LITHO			MAR 13 1950	APR 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	161	2	APR 11 1950	4-14-50
ARTIST DEPT.	103	11		5-10-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 13 1950

Jo.

(F)

R

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH461

ORDER No. 59780

DATE 2-24-50

12 1/2 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

/AERIAL VIEW OF BRISTOL VA. TENN. Tennessee/

Sept. 11.



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO.

SEE INSTRUCTIONS ENCLOSED

RETURN PHOTO TO: MR. R. H. BUCHHOLZ

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 7 1950 WORK SCHEDULE

Date

MAR 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1950	MAR 21 1950
SKETCH				
RETOUCHING		5	MAR 13 1950	MAR 21 1950
REPHOTO			FEB 27 1950	
PHOTO-LITHO			APR 3 1950	APR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	APR 7 1950	
ARTIST DEPT.	111	12		5-11-50

DATE BLUEPRINT OK'D

DATE Filed SEP 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/8/50

AK

ATTENTION.

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. 0CH462

ORDER No. 59780

DATE 2-24-50

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF SULLINS COLLEGE!
VIRGINIA PARK, BRISTOL, VA.1



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO.

COLORS: LIGHT RED BRICK BUILDINGS, WHITE TRIM, DARK GREY ROOFS:

CREAM SHADES: SHOW BLOSSOMS ON BUSHES AGAINST CENTER

BUILDING: CONCRETE STREETS AND WALKS. BUILDING IN FOREGROUND

CREAM.

RETURN PHOTO TO: SULLINS COLLEGE, VIRGINIA PARK, BRISTOL, VA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all photos or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 27 1950
SKETCH				
RETOUCHING		4	MAR 15 1950	
REPHOTO			FEB 27 1950	
PHOTO-LITHO			APR 3 1950	APR 7 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	APR 7 1950	
ARTIST DEPT.	117	11		5-4-50

DATE BLUEPRINT OK'D

By

DATE Filed MAY 8 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/8/50

5x7

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH463

ORDER No. 59780

DATE 2-24-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIRGINIA INTERMONT COLLEGE/
BRISTOL, VA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.1

R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: CUT DOWN AS SHOWN TISSUE OVERLAY, RED BRICK BUILDINGS,
WHITE TRIM, GREY SLATE ROOFS. SMALL BUILDINGS IN FOREGROUND
WHITE: SHOW SOME FLOWERS AGAINST SOME OF THE BUILDINGS,
NICE GREEN LAWN IN BARE SPOTS..

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
set in color at 100% or nega-
tives and uniform red colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 24 1950
SKETCH				MAR 22 1950
RETOUCHING	3	3 1/2	MAR 17 1950	
REPHOTO			FEB 27 1950	
PHOTO-LITHO			APR 3 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.	115	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 11 1950

20.

0

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. 0CH464

ORDER No. 59780

DATE 2-24-50

12½ MPCST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BACKBONE ROCK, CHEROKEE NATIONAL
FOREST / NEAR THE TENNESSEE-
VIRGINIA STATE LINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: TANNISH*GREY, SLIGHTLY WEATHERBEATEN: PRETTY CLOUD
EFFECT. TAKE OUT CARS AND PEOPLE ON GROUND: LEAVE
THE ONES ON TOP OF ROCK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all subjects are
described in detail and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	MAR 10 1950	MAR 17 1950
REPHOTO				
PHOTO-LITHO			APR 7 1950	APR 18 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	APR 18 1950	4/19/50
ARTIST DEPT.	101	9	5-3-50	5-3-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH465

ORDER No. 59780

DATE 2-24-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES,

IMPRINT SAME AS ABOVE

TITLE IN FULL

WHITE TOP MOUNTAIN / NEAR THE
VIRGINIA-TENNESSEE STATE LINE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: BRING OUT SMALL SECTION ON RIGHT HAND SLOPE OF CENTER
PEAK IN OFF-WHITE: PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this separator. Please
see to it that all colors are nega-
tive and that all colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	MAR 8 1950	MAR 13 1950
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 31 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 31 1950	4-3-50
ARTIST DEPT.	109	9		5-11-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

MAY 8 1950

DATE Filed

By

DATE Photo Returned to Customer

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. 0CH466

ORDER No. 59780

DATE 2-24-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BARTER THEATRE OF VIRGINIA
ASINGDON, VA. NEAR BRISTOL,
VA.-TENN. *Virginia-Tennessee*

8 pt. int.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 7 1950

AND WORK SCHEDULE

By

MAR 7 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1950	APR 7 - 1950
SKETCH				
RETOUCHING		3½	MAR 13 1950	MAR 17 1950
REPHOTO			FFB 27 1950	
PHOTO-LITHO			APR 12 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	103	1½		4/24/50
ARTIST DEPT.	110	9		5/10/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see that all of the colors are
in the set. Each other
to make an attractive set.

*Ok blue
impression*

JUN 7 1950

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH467

ORDER No. 59781

DATE 2-24-50

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

BRIDAL VEIL FALLS / BRISTOL
CAVERNS, BRISTOL, TENN. - *Virginia*



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: CEILING GREYISH-PASTEL BLUE WITH SOMEWHAT DARKER BLUE STRIPES, CEILING TURNS TO FAINT TANNISH TINT TOWARDS RIGHT. CENTER FALLS #46--FILL IN BROKEN SPOTS: OTHER SECTIONS FAINT GREYISH-BLUE-USE #52 BUT SPARINGLY, DEAD WHITE CAPS ON TOP OF STALACTITES WITH SOME SPARKLE. TAKE OUT PEOPLE, CUT DOWN AS INDICATED ON TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects
This customer. Please
that all titles or nega-
colors
in harmony with each other
make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 7 - 1950
SKETCH				
RETOUCHING		1 1/2	MAR 10 1950	
REPHOTO				
PHOTO-LITHO			APR 12 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/4		4/22/50
ARTIST DEPT.	106	10		5/5/50

MAY 8 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9223

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH468

ORDER No. 59781

DATE 2-24-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIDDLESTON HALL, SHOWING
CATHEDRAL PIPES, BRISTOL
CAVERNS, BRISTOL, TENN. - V

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED. - AND TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 7 - 1950
SKETCH				
RETOUCHING	3	1	MAR 10 1950	
REPHOTO				
PHOTO-LITHO			APR 12 1950	APR 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 21 1950	4-24-50
ARTIST DEPT.	112	10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

P 517

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. 0CH469

ORDER No. 59783

DATE 2-24-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NATURAL TUNNEL, SOUTHWESTERN
VIRGINIA, NEAR THE TENNESSEE-
VIRGINIA STATE LINE.

6 pt. x 1.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: JOINT THE THREE ATTACHED PHOTOGRAPHS. ROCK-MOTTLED
GREY AND TANNISH--WEATHERBEATEN. TAKE OUT POST
IN LEFT FOREGROUND. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

2
Subjects on
order for this customer. Please
see to it that all work is nega-
tive and that all colors are
in harmony with each other
to make an unbroken set.

Top

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 7 1950

Date

MAR 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1950	
SKETCH				
RETOUCHING		2 1/2	MAR 13 1950	
REPHOTO			FEB 27 1950	
PHOTO-LITHO			APR 6 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 18 1950	
ARTIST DEPT.	113	8 1/2		5-4.50

DATE BLUEPRINT OK'D

DATE Filed

MAY 8 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. OCH470

ORDER No. 59783

DATE 2-24-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TRI-CITY AIRPORT / BRISTOL
JOHNSON CITY-KINGSPORT,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS- CREAM BUILDING, ALUMINUM TRIM, CREAM VENETIAN BLINDS.
CANOPY #7; ORANGE AND BLUE ACCESSORIES: FOREGROUND OF
BUILDING-CONCRETE, APRON LIGHT ASPHALT. RIGHT PLANE-SILVER
COLOR, BLUE MARKINGS, TAIL STRIPES TOP RED, MIDDLE WHITE,
BOTTOM ONE BLUE. LEFT PLANE-SILVER COLOR, DEEP RED
MARKINGS, YELLOW NOSE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects of
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3	MAR 1 1950	MAR 8 1950
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 29 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	12	MAR 29 1950	
ARTIST DEPT.	111	9		5-2-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 8 1950

N.T.

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. OCH471
ORDER No. 59582
DATE 2-24-50

ATTENTION.

5
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

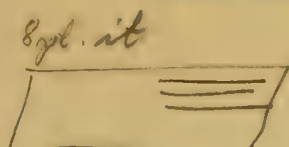
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

WDS-VIEW OF ONE OF THE PROCESSING
AREAS, OAK RIDGE, TENN. "CITY
OF THE ATOMIC BOMB"



PRIV. # BEFORE TITLE: W-135'

PHOTO PROPERTY OF c. t.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM D-8069

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo-De
D9530

Executive OK of Estimate
By _____ Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1950	MAR 7 1950
SKETCH				
RETOUCHING		2	MAR 17 1950	MAR 2 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	MAR 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13/4	APR 17 1950	4-17-50
ARTIST DEPT.	112	10		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 16 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. OCH472
ORDER No. 59582

DATE 2-24-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. NO

TITLE IN FULL

IMPRINT
82-116 SAME AS ABOVE.

W-136-A VIEW OF THE POWER HOUSE IN ONE
OF THE PROCESS AREAS / OAK RIDGE
TENN. / "CITY OF THE ATOMIC BOMB"



PRIV. # BEFORE TITLE: W-136

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM D-8057.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo
D 9531

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date MAR 1 1950 **ESTIMATE** Date MAR 1 1950
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1950	MAR 7 1950
SKETCH				
RETOUCHING		2	MAR 17 1950	MAR 20 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	12	APR 17 1950	
ARTIST DEPT.	34	9	MAY 15 1950	MAY 22 1950

AUG 16 1950

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. OCH473

ORDER No. 59582

DATE 2-24-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE.

VIEW OF OAK RIDGE, TENN. HOSPITAL
"CITY OF THE ATOMIC BOMB"



PRIV. # BEFORE TITLE: W-137

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM D-8058.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 1 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1950	MAR 7 1950
SKETCH				
RETOUCHING		2	MAR 17 1950	MAR 22 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	MAR 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	APR 17 1950	4-18-50
ARTIST DEPT.	111	122		5-24-50

MAY 25 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. OCH474

ORDER NO. 59582

DATE 2-24-50

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-138 VIEW OF ONE OF THE PROCESSING
AREAS, OAK RIDGE, TENN. "CITY OF
THE ATOMIC BOMB"

PRIV. # BEFORE TITLE: W-138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

SAME AS ABOVE.

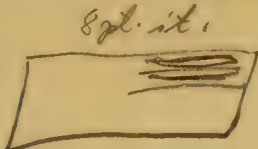


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM D-8070.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

MAR 2 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 2 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1950	MAR 7 - 1950
SKETCH				
RETOUCHING		2 1/4	MAR 17 1950	MAR 20 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	767	1 1/4	APR 18 1950	4-19-50
ARTIST DEPT.	44	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

MAY 26 1950

By

DATE Photo Returned to Customer

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. OCH475
ORDER NO. 59582
DATE 2-24-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-139- ONE OF THE PROCESSING AREAS,
OAK RIDGE, TENN. / "CITY OF THE
ATOMIC BOMB" /

PRIV. # BEFORE TITLE: W-139

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

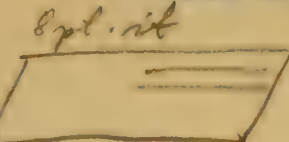


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM D-8072.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

5
Subjects on
order for this customer. Please
see to it that all cards are nega-
tives uniform and colors are
in harmony with each other
to make an attractive set.

Top
of
set

Executive OK of Estimate

By

Date

MAR 1 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1950	MAR 17 1950
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 31 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 31 1950	
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 22 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH476 ORDER NO. 59545 DATE 2-27-50

CUSTOMER LOU BOOTH'S CHATEAU MONTEREY
NO. WILDWOOD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOU BOOTH'S CHATEAU MONTEREY
BOT: 18TH AND SURF AVES. NO. WILDWOOD,
N.J.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Title — Red, Blue

FOLLOW SKETCH, EXCEPT FOR CHANGES NOTED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Handcolor print made 5/2/51 B.

Photo in

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

1-5x7
7
1-107 4-6-50
44
W 8 14
Red Impression
F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OCH477** ORDER NO. **59546** DATE **2-27-50**

CUSTOMER **THE LAST WORD
DOWNERS GROVE, ILL.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL:**

**ORIGINAL LAST WORD CHICKEN 7 ROUTE 34
OGDEN AVE. DOWNERS GROVE, ILL.**

FRONT NO. **5**

(All of this on address side)

R. M. **Yes** No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE B/W PHOTO AS COPY. NOTE CHANGE IN LETTERING IN SIGN AS MARKED ON
TISSUE & INSTRUCTIONS ON FLOWERS. COLORED DRAWING FOR COLORS. KEEP LIGHT.

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. MAKE BACKGRD COLOR CHARTREUSE &
LETTERING RED TO MATCH SIGN AS CLOSELY AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW ABOVE INSTRS.

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
ENGRAVING		
PHOTO LITHO		
COMPOSING		
LITHO ART		

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 6
1 3 4
2 a 10 (4)

8226

Red Imprint

(B)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH478 ORDER NO. 59547 DATE 2-28-50

CUSTOMER BARRY BEAUTY SALON
CHICAGO 14, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BARRY BEAUTY SALON
3100 SHERIDAN ROAD
CHICAGO, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PUT IN STAMP BOX: **YOU WRITE THE CARDS**
WE WILL STAMP AND MAIL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

DIAL No. OCH479 ORDER NO. 59549 DATE 2-28-50
CUSTOMER C.R. STEWART & SONS
HUBBARD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

See copy enclosed

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

C.R. STEWART & SONS
HUBBARD, OHIO... ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PICTURE TO APPEAR IN MESSAGE SPACE IN ART COLORTONE WITH TYPE COPY
BELOW PICTURE — SIMILAR TO 8BH1877. REVERSE SIDE ENTIRELY BLANK.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

USE TISSUE OVERLAY FOR COLOR GUIDE.

*Photo in
large D File*

Top

Red Dressing

1-5x7
107-4-14-50
23

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH480 ORDER NO. 59550 DATE 2-28-50

CUSTOMER STEEL CITY CHEVROLET CO.
YOUNGSTOWN 5, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STEEL CITY CHEVROLET CO.
2519 MARKET ST.
YOUNGSTOWN 5, OHIO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
107-3-2957
Put 9
OK
Alk. Blue
Impression
Red too
As 201

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OCH481 ORDER NO. 59551 DATE 2-28-50

CUSTOMER KOHLER'S, INC.
YOUNGSTOWN 5, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KOHLER'S, INC. 257 E. INDIANOLA AVE.
YOUNGSTOWN 5, OHIO

FRONT NO. 5 Spec (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH482 ORDER NO. 59552 DATE 2-28-50

CUSTOMER FRANKLIN'S GIFT BASKET SHOP
CINCINNATI 2, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRANKLIN'S GIFT BASKET SHOP - 252 E.
FIFTH ST. - CINCINNATI 2, OHIO - PHONE:
MA.0072 ...ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS ADDITIONS IN COPY AND
CORRECTION IN SPELLING AS PER TISSUE OVER
SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

Set Blue
Imprints

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH483 ORDER NO. 59554 DATE 2-28-50

CUSTOMER PALMER HOUSE
CHICAGO 9, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PALMER HOUSE - CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH CORRECTIONS: SEE TISSUE OVERLAY FOR
GREEN COLOR UP TWO FLOORS INSTEAD OF ONE, PLUS OTHER
COLOR CHANGES.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

1st. Makeover Time Required

Makeover as sketched on original H.C.P..
Duplicate this sketch work as closely as
possible, customer very hard to please.
Note addition of marquee, clock, change in
flags and revision of all adjoining buildings.
Darken light portion of bldg. very slightly.

Makeover as sketched on original H.C.P..
Duplicate this sketch work as closely as
possible, customer very hard to please.
Note addition of marquee, clock, change in
flags and revision of all adjoining buildings.
Darken light portion of bldg. very slightly.

MAKEOVER

MAY 9 1950 JUN 9 1950

Old Neg
Sent

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH484 ORDER NO. 59590 DATE 2-28-50

CUSTOMER BENARD SOUTH, INC.
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY UPPER LEFT:

BENARD SOUTH 332 PIEDMONT AVENUE, N.E.
ATLANTA 5 GEORGIA, U.S.A. - 674. cap

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ADD TO SKY AND CONCRETE STREET FOREGROUND :

BRING OUT ALL ITEMS IN WINDOWS- DO NOT PUT IN ANY ARTIFICIAL GLARE.

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Rephoto
Lit 4
13 107
4 43-50
La 95 102
X
WOK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH485 ORDER NO. 59594 DATE 2-28-50

CUSTOMER ALADA MOTEL
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALADA MOTEL / HIGHWAYS 40-36-287 /
DENVER, COLO. /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY /
AND INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 33
Jas 12
La 92 (44)

X
HEAD

Q197

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH486 ORDER NO. 59596 DATE 3-1-50

CUSTOMER WAYS & MEANS COMMITTEE
CHURCH OF THE LORD JESUS CHRIST
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PANEL AT RIGHT:
THE CHURCH OF THE LORD JESUS CHRIST
22ND & BAINBRIDGE STREETS

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT RIGHT.

COLOR DESCRIPTION

CHURCH STONE WORK #61. TRIMMINGS (DOORS, WINDOWS) #69. WINDOWS STAINED.
STREET POSTS #65. SIDE WALK CONCRETE. SKY #3.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ret 6
mm. the 1-1-108
Start 9
X
Proof
6197

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OCH487 ORDER NO. 59598 DATE 3-1-50

CUSTOMER HYDE PHOTO SUPPLIES
FT. LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

BAHIA MAR - FORT LAUDERDALE, FLORIDA
AMERICA'S FINEST FACILITIES FOR
YACHTSMEN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

DISTRIBUTED BY HYDE PHOTO SUPPLIES,
FT. LAUDERDALE, FLA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

AS PER PHOTOGRAPHIC REDUCTION & INSTRUCTIONS GIVEN IN INSTRS.
ATTACHED. SEE TISSUE OVERLAY ON PHOTO REDUCTION FOR SKETCH ON DESIGN
FOR TITLE.

ELIMINATE TRACTOR MARKS ON BEACH PROPER.

RUSH PROOFS.

COLOR DESCRIPTION

FURNISH NATURAL COLORS FOR SURROUNDINGS, BOATS, YACHT CLUB & OTHER BLDGS.
BEACH COLOR OF SAND IS IQ.

Black negative to be
reworked after instructions
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH488 ORDER NO. 59609 DATE 3-1-50

CUSTOMER THE MILLER SHOE CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE THREE MUSKETEERS....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH & NORRINGTON'S
INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH & NORRINGTON'S INSTRUCTIONS ATTACHED.

3 drawings returned
4/11/50
M

[Large red handwritten signature]

3-5-7
But 3
Ret 3 1/2
He 1 3/4 106
Sent 9 (31)

~~Red Impression~~

Need proof
Friday Mar 24

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NTS

LYON COUNTY NEWS COMPANY,
EMPORIA, KANSAS

NO. CCH489

ORDER No. 59845

DATE 3-1-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM EMPORIA,
KANSAS.

SMALL TYPE (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED. SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date MAR 20 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 5 1950
SKETCH	3	5		
RETOUCHING	3	4		MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

E - 7A - 652 ✓

M - 6BH 2201 ✓

P - 109914

O - 2BH 181 ✓

R - 4BH 8.35 ✓

I - 2A - 400 ✓

A - 0BH - 2408 ✓

Colored 7L

55
85
419
35

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH490 ORDER NO. 59625 DATE 3-2-50

CUSTOMER

WILLIAM PENN HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/4 BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WILLIAM PENN HOTEL / IN THE MIDST OF
ALL ACTIVITIES / MIAMI BEACH, FLORIDA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

USE PHOTO FROM 9BH1243. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

(F)

Rephoto 1-5x7

R. & R. NEWS CO., ATLANTA, GA.

NO. 0CH491

ORDER No. 59855

DATE 3-2-50

25 M POST CARDS

ART COLORTONE

FULL FACE
XXXXXXXXXXXX

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

137-FIRST METHODIST CHURCH,
DECATUR, GEORGIA

8 ph. 2.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES, /

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 137

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PHOTO ENCLOSED FOR COLORS. INSTRUCTIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 3 1950

AND WORK SCHEDULE

By

MAR 3 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1950	APR 6 - 1950
SKETCH				
RETOUCHING	3	3 1/2	MAR 9 1950	MAR 24 1950
REPHOTO			MAR 7 - 1950	
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	APR 18 1950	4/19/50
ARTIST DEPT.	117	9		

MAY 19 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH492

ORDER NO. 59631

DATE

3-3-50

DEPT.

DATE COMPLETED

CUSTOMER

NORMAL GLASS CO., INC.
CHICAGO 20, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN REVERSE TYPE AT BOTTOM:

SCENE IN NORMAL GLASS CO., INC.
"VENETIAN MIRROR ROOM"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Take out words (at Card Stamp Box)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 5

M.H.C 2-107-3210

L.A. 11 114-41252

Handwritten notes on the back of the card, including "Ret 5", "M.H.C 2-107-3210", "L.A. 11 114-41252", and "Take out words (at Card Stamp Box)".

DISTRIBUTED BY C.L. CARLE, ASHTABULA, OHIO

NO. 00H493
ORDER No. 59867
DATE 3-3-50

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
"BEACH SCENE", HOTEL COLONIAL,
GENEVA-ON-THE-LAKE, OHIO

6 pch. - 1, c & h

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE TREE IN FOREGROUND, IS LONG NEEDLE PINE. MOST BACKGROUND TREES ARE MAPLE, WITH A FEW POPLAR. THE ROW-BOAT IN FOREGROUND IS LIGHT GREY. THE SPEED BOAT, ON THE HANGER, IS WHITE WITH RED BOTTOM. THE RECREATION BUILDING, PART OF WHICH SHOWS IN FAR BACKGROUND, IS PAINTED CREAM COLOR, WITH RED SHINGLE ROOF. THE PIERS OR JETTYS ARE NATURAL CONCRETE. THE BEACH BALLS, BATHING ATTIRE, BLANKETS, ETC., WERE A VARIETY OF COLORS. TONE DOWN COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2
Subjects on order for this customer. Please see to it that all cuts are negative and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date MAR 6 1950 **ESTIMATE** MAR 6 1950
WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<u>MAR 6 1950</u>	<u>MAR 6 1950</u>
SKETCH				
RETOUCHING		<u>3 1/2</u>	<u>MAR 7 1950</u>	<u>MAR 13 1950</u>
REPHOTO				
PHOTO-LITHO				<u>MAR 27 1950</u>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>104</u>	<u>1 1/2</u>	<u>MAR 27 1950</u>	
ARTIST DEPT.	<u>33</u>	<u>9</u>		<u>APR 26 50</u>

DATE BLUEPRINT OK'D _____ DATE Filed MAY 16 1950

By _____ By Jo.

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY C.L. CARLE, ASHTABULA, OHIO

NO. OCH494

ORDER NO. 59867

DATE 3-3-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL COLONIAL, GENEVA-ON-THE-
LAKE, OHIO

6 ph. set, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO ENCLOSED FOR COLOR INSTRUCTIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 6 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	4½		MAR 13 1950
REPHOTO				
PHOTO-LITHO				MAR 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1¾	MAR 24 1950	3-27-50
ARTIST DEPT.	111	9½		4-11-50

APR 13 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH495 ORDER NO. 59641 DATE 3-3-50

CUSTOMER DILGARD & CLINE
AUBURN, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BLDG STUCCO, YELLOW #1. ROOF RED TILE #2. AWNINGS LIGHT GREEN. IRON GATES
BLACK. VINES ARE IVY - GREEN.
FLOWER BOXES (6) GREEN GLASS, CUT GLASS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Ret 3
H.C. 1 1/2
La a
X
WOOD

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. 0CH496

ORDER NO. 59868

DATE 3-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1-COLORFUL ENTRANCE TO SILVER SPRINGS, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *same as 113 H161*

IMPRINT ☒ PHOTO BY MOZERT

PRIVATE NO. BEFORE TITLE: 1

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO AND TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see it that all are at negative and all colors are in harmony with each other to make an attractive set.

5198

Real!

Very Real

Executive OK of Estimate By MAR 6 1950 **ESTIMATE** Cost Dept. Checked By MAR 6 1950
Date **AND WORK SCHEDULE** Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 1/2	MAR 14 1950	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		4 20 50
ARTIST DEPT.	23	10		

X DATE BLUEPRINT OK'D DATE Filed MAR 12 1950

By By 70

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. CCH497

ORDER No. 59868

DATE 3-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

2 - AIR VIEW OF FLORIDA'S SILVER SPRINGS, STATE'S LARGEST SCENIC ATTRACTION

IMPRINT PHOTO BY MOZERT

PRIVATE NO. BEFORE TITLE: 2

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO AND TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10
Subjects of
order for this customer. Please
see it that it is not nega-
tive. The subjects are
in quantity and other
to make an attractive set.

8198

Very Very
Rush

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date MAR 6

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 14 1950	MAR 21 1950
SKETCH				
RETOUCHING		5	MAR 14 1950	
REPHOTO				
PHOTO-LITHO			APR 3 1950	APR 6 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	APR 6 1950	4-7-50
ARTIST DEPT.	103	10 1/2		4-19-50

DATE BLUEPRINT OK'D

DATE Filed APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. OCH498

ORDER No. 59868

DATE 3-3-50,

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

3-FRONT VIEW OF BEAUTIFUL SILVER SPRINGS, FLORIDA

8 pt. it.

PRIVATE NO. BEFORE TITLE: 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as 1BH1612

IMPRINT PHOTO BY MOZERT



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO AND TISSUE OVERLAY.

USE CARD 1BH1612 FOR PALM TREE COLOR ONLY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By

MAR 6 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 5 - 1950
SKETCH				
RETOUCHING		3 1/2	MAR 14 1950	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	111	9		4-12-50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION.

Subjects on
for this customer. Please
it has already for nega-
colors are
in harmony with each other
to make an attractive set.

G198

Rush!!

Very Very
Push
to

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. CCH499

ORDER No. 59868

DATE 3-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as 18H1612

TITLE IN FULL

4 - FAMOUS "HORSE SHOE PALM" AT
FLORIDA'S SILVER SPRINGS

IMPRINT PHOTO BY MOZERT

PRIVATE NO. BEFORE TITLE: 4

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO AND TISSUE OVERLAY.

REFER TO CARD ZMY 2BH557

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

10

Subjects

order for this customer. Please

see to it that all colors are

in harmony with other

to make an attractive set.

2.98

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3	MAR 10 1950	MAR 20 1950
REPHOTO				
PHOTO-LITHO			MAR 29 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		4-6-50
ARTIST DEPT.	108	9 1/2		4-17-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 21 1950

Very Very
Ruth

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. OCH500

ORDER No. 59868

DATE 3/3/50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *12/11/12*

TITLE IN FULL

5-LOOKING OVER WATER HYACINTHS/DOWN
THE SPRINGS RUN/AT SILVER SPRINGS,
FLORIDA/ *- 8th St*

IMPRINT PHOTO BY MOZERT

PRIVATE NO. BEFORE TITLE: 5

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO AND TISSUE OVERLAY.

REFER TO CARD 2BH1384

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

10
Subjects on
this card must be
submitted. Please
submit the original
negatives. Colors are
in harmony with each other
to make an attractive set.

Q 198

Very Rush

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 4 1950 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		<i>2 1/2</i>	<i>MAR 14 1950</i>	
REPHOTO				
PHOTO-LITHO			<i>APR 3 1950</i>	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>1 1/2</i>		<i>4 1/2</i>
ARTIST DEPT.		<i>9 1/2</i>		

DATE BLUEPRINT OK'D

DATE Filed

APR 24 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. 00H501

ORDER No. 59868

DATE 3-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *canvases 18 H1612*

IMPRINT PHOTO BY MOZERT

TITLE IN FULL

6-DOGWOOD IN BLOOM AT BEAUTIFUL
SILVER SPRINGS, FLORIDA



PRIVATE NO. BEFORE TITLE: 6

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO AND TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10

Subjects

order for this customer. Please
be sure that all lines or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2.98

Rush

Very Very
Rush
J. F.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 6 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 5 - 1950
SKETCH				
RETOUCHING	3	3	MAR 14 1950	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.	113	10		4-18-50

DATE BLUEPRINT OK'D

DATE Filed

APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. 00H502

ORDER No. 59868

DATE 3-3-50

25 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

7-AZALEAS IN BLOOM AT FLORIDA'S SILVER SPRINGS 8 pl. it.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT PHOTO BY MOZERT

PRIVATE NO. BEFORE TITLE: 7

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO & TISSUE OVERLAY.

REFER TO CARD 9BH705

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects in
order for this customer. Please
see to it that all this or nega-
tives are made in colors in
in attractive and each other
to make an attractive set.

2198

Rush!!

Very Very
Rush

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By	AND WORK SCHEDULE		By
Date	MAR 6 1950		Date
OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING	3	MAR 17 1950	MAR 22 1950
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	10 2	1 3/4	4 2 50
ARTIST DEPT.	11 4	10 1/2	4 11 50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. OCH503

ORDER No. 59868

DATE 3-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *2BH1386*

TITLE IN FULL

8 - "JUST PLAYING 'ROUND UNDERWATER"
AT CRYSTAL CLEAR SILVER SPRINGS,
FLORIDA *1. 8 pt.*

IMPRINT PHOTO BY MOZERT,

PRIVATE NO. BEFORE TITLE: 8

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO & TISSUE OVERLAY.

REFER TO CARD 2BH1386

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6198 also to 202

Very Easy
Push

Executive OK of Estimate

By

Date

MAR 6 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				<i>MAR 22 1950</i>
SKETCH				
RETOUCHING		<i>2</i>	<i>MAR 17 1950</i>	<i>MAR 22 1950</i>
REPHOTO				
PHOTO-LITHO			<i>APR 3 1950</i>	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>		<i>4-6</i>
ARTIST DEPT.	<i>44</i>	<i>9 1/2</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUL 12 1950

By

DATE Photo Returned to Customer

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. OCH504

ORDER No. 59868

DATE 3-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as*

TITLE IN FULL

9-BOAT LANDING AT CRYSTAL CLEAR
SILVER SPRINGS, FLORIDA

IMPRINT PHOTO BY MOZERT

8 pt. it.

2BH1386

PRIVATE NO. BEFORE TITLE: 9

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO & TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects
For this customer. Please
see that all photos or nega-
tives and colors are
in harmony with each other
to make an attractive set.

G. 198

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 9 - 1950
SKETCH				
RETOUCHING		3	MAR 17 1950	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		4-7-50
ARTIST DEPT.	110	9		4/20/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 21 1950

Rush!
Very Large Rush
TTB

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. 0CH505

ORDER No. 59868

DATE 3-3-50

25 M POST CARDS

ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT PHOTO BY MOZERT,

2041386

TITLE IN FULL

10-SEMINOLE INDIANS/MAKING THEIR
OWN CLOTHING/AT BEAUTIFUL SILVER
SPRINGS/FLORIDA/. 8x11

PRIVATE NO. BEFORE TITLE: 10



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO & TISSUE OVER-LAY.

REFER TO CARDS 9AH995 & 1BH902
ALSO KODACHROME OF FLORIDA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10
Subjects
order for this customer. Please
see to it that all colors are
correct and colors are
in harmony with each other
to make an attractive set.

Q. 98

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 6 1950

AND WORK SCHEDULE

Date

MAR 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 2 1950
SKETCH				
RETOUCHING		4	MAR 17 1950	
REPHOTO				
PHOTO-LITHO			APR 3 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		4.6
ARTIST DEPT.	41	11		

DATE BLUEPRINT OK'D

DATE Filed

APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Very
Very Very
Very Very
Very Very

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
PHOTO BY DEANE'S STUDIO

NO.
OCH506
ORDER No. 59869
DATE 3-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.21 "COOLING-OFF" AT JACKSONVILLE
BEACH ALONG THE BOARDWALK

PRIV. # BEFORE TITLE: B.21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see in that all such or nega-
tive uniform and color are
in harmony with each other
to make an attractive set.

USED-OK

504-475

PHOTO-

Red Impression

F

Executive OK of Estimate

By MAR 6 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 6 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 6 1950	APR 5 1950
SKETCH				
RETOUCHING		4	MAR 8 1950	
REPHOTO				
PHOTO-LITHO			APR 7 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	APR 17 1950	4/18/50
ARTIST DEPT.	42	10 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 19 1950

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
PHOTO BY DEANE'S STUDIO

NO. OCH507
ORDER No. 59869
DATE 3-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.22 SURF BATHING ON BROAD
JACKSONVILLE BEACH, FLA.

PRIV. # BEFORE TITLE: B.22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

4
Subjects
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Also
SCH 475

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date MAR 6 1950 DATE WORK SCHEDULE By _____
Date MAR 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 6 1950	MAR 17 1950
SKETCH				
RETOUCHING		3 1/2	MAR 8 1950	MAR 14 1950
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 29 1950
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 29 1950	
ARTIST DEPT.	111	9 1/2		5-15-50

DATE BLUEPRINT OK'D _____ DATE Filed MAY 16 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
PHOTO BY DEANE'S STUDIO

NO. OCH508

ORDER No. 59869

DATE 3-6-50

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.23-FUN- PACKED/JACKSONVILLE
BEACH, FLA.

PRIV. # BEFORE TITLE: B.23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Also
SCH 475

Executive OK of Estimate

By

Date

MAR 6 1950

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 6 1950	MAR 17 1950
SKETCH				
RETOUCHING		2	MAR 8 1950	MAR 13 1950
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 29 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 29 1950	
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 19 1950

20

NO. OCH509

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER No. 59869

PHOTO BY DEANE'S STUDIO

DATE 3-6-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

TITLE IN FULL

B.24-CARS ARE PARKED RIGHT ON THE
HARD-PACKED SANDS OF
JACKSONVILLE BEACH, FLA.

PRIV. # BEFORE TITLE: B.24

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects
Send for customer. Please
... colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 6 1950

AND WORK SCHEDULE

Date

MAR 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 6 1950	APR 1 1950
SKETCH				
RETOUCHING		3 1/2	MAR 10 1950	
REPHOTO				
PHOTO-LITHO			APR 7 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 18 1950	4-18-50
ARTIST DEPT.	113	9		5-11-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH510** ORDER NO. 59651 DATE 3-7-50

CUSTOMER

EMIL J.C. HILDENBRAND, M.D.
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE ~~FULL FACE~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BETHANY BREAKERS APARTMENTS —

BETHANY BEACH, DELAWARE

6 pl. caps

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ADD UMBRELLAS & FLAG AS INDICATED ON EXTRA PRINT,

SHOW RETOUCED PHOTO TO CUSTOMER.

cut 3/22 B.

COLOR DESCRIPTION

SEE EXTRA PRINT (PICTURE & BACK SIDES) FOR COLORS.

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4

make 1 1/2 107-4-27-50

La 9 1/2 - 119

Woot

Submitted to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH511 ORDER NO. 59652 DATE 3-7-50

CUSTOMER JIM'S COTTAGES
PUT-IN-BAY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JIM'S COTTAGES WITH LAKE FRONT VIEW
PUT-IN-BAY, OHIO - HISTORIC ISLAND
SUMMER RESORT - PHONE: 471 J.A. PUOLOS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH, USING KODACHROMES FOR GREEN TRIM ON ROOFS, ETC.

USE BEST JUDGEMENT FOR OTHER COLORS.

RETURN KODACHROMES TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY FRASHER'S, INC.
POMONA, CALIF.

NO. 5CH512
ORDER No. 59894
DATE 3-7-50

12¹/₂ M POST CARDS C. T. ART COL-RT NE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. 8 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

T-224 EAGLE FALLS, LAKE TAHOE

6 ph. set

PRIV. NO. UPPER LEFT CORNER T-224 PHOTO PROPERTY OF CUST
RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of
photos should be
submitted. Please
submit all sets of nega-
tives and color prints are
in harmony with each other
to make an attractive set.

B. 96

Run

Executive OK of Estimate By Cost Dept. Checked
By Date MAR 8 1950 AND WORK SCHEDULE By Date MAR 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1950	
SKETCH				
RETOUCHING	3	23	MAR 9 1950	MAR 14 1950
REPHOTO				
PHOTO-LITHO				MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	13	MAR 27 1950	
ARTIST DEPT.	105	2		4/17/50

DATE BLUEPRINT OK'D DATE Filed APR 21 1950

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY FRASHER'S, INC.
POMONA, CALIF.

NO. OCH513

ORDER No. 59894

DATE 3-7-50

12 1/2 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8 R. M. YES

IMPRINT

SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER T-225

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 8 1950

AND WORK SCHEDULE

MAR 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1950	MAR 14 1950
SKETCH				
RETOUCHING		2 1/2	MAR 9 1950	MAR 14 1950
REPHOTO				
PHOTO-LITHO				MAR 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 6	1 1/2	MAR 27 1950	
ARTIST DEPT.	31	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 0CH514
ORDER No. 59894
DATE 3-7-50

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

FRONT No. 8 R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

T-226 MT. TALLAC, LAKE TAHOE

PRIV. NO. UPPER LEFT CORNER T226

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

SEE TISSE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform in colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 8 1950
Date

By MAR 8 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1950	MAR 10 1950
SKETCH				
RETOUCHING		3	MAR 9 1950	MAR 14 1950
REPHOTO				
PHOTO-LITHO				MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 27 1950	
ARTIST DEPT.	41	9½		

DATE BLUEPRINT OK'D

DATE Filed APR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WTS

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. OCH516

ORDER NO. 59894

DATE 3-7-50

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

FRONT NO. 8 R. M. NO

TITLE IN FULL B-5 upper left corner

IMPRINT SAME AS ABOVE

TOP TITLE: LAKE GREGORY IN THE
SAN BERNARDINO MOUNTAINS OF CALIFORNIA

LOWER: (LEFT SIDE) CLUB SAN MORITZ
(RIGHT ") CRESTLINE, CALIFORNIA

PRIV. NO. UPPER LEFT CORNER B-5

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush

5196

Executive OK of Estimate By _____ Cost Dept. Checked
By _____ Date MAR 8 1950 AND WORK SCHEDULE By _____ Date MAR 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1950	
SKETCH				
RETOUCHING		2 1/2	MAR 10 1950	
REPHOTO				
PHOTO-LITHO			MAR 22 1950	MAR 29 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 29 1950	
ARTIST DEPT.	104	9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed APR 21 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

ATS

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO.
OCH517
ORDER No.
59894
DATE 3-7-50

12 1/2 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL: *B-6 upper left corner*

TOP: LAKE GREGORY IN THE SAN BERNARDINO MOUNTAINS OF CALIFORNIA - *6 pl. it.*

LOWER: CLUB SAN MORITZ (LEFT SIDE) - *6 pl. it.*
CRESTLINE, CALIFORNIA (RIGHT SIDE)

PRIV. NO. UPPER LEFT CORNER - B-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SEE TISSEE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects
for this customer. Please
note that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

4.96

Push

Executive OK of Estimate
By *1950* *MAR 8*
Date *MAR 8 1950*

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By *1950* *MAR 8*
Date *MAR 8 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1950	MAR 8 1950
SKETCH				
RETOUCHING			MAR 10 1950	
REPHOTO				
PHOTO-LITHO			MAR 22 1950	MAR 29 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 29 1950	
ARTIST DEPT.	101	9	4-13-50	4-13-50

DATE BLUEPRINT OK'D _____ DATE Filed *APR 21 1950*

By _____ By *7/8*


DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NTS

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. CH518
ORDER No. 59894
DATE 3-8-50

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER CENTER-BORDER		FRONT No. 8	R. M. NO
TITLE IN FULL <u>B-7</u>		IMPRINT <u>6 pt. it.</u>	SAME AS ABOVE
TOP: <u>RIM OF THE WORLD HIGHWAY,</u> <u>SAN BERNARDINO MOUNTAINS,</u> <u>CALIFORNIA.</u>	<u>upright</u> <u>cut!</u>		
LOWER: <u>NEAR CRESTLINE</u>		PHOTO PROPERTY OF	CUST
PRIV. NO. UPPER LEFT CORNER <u>B-7</u>			
RETOUCHING AND COLOR DESCRIPTION			

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF yes HANDCOL PROOF yes RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

8 Subjects ☒
Order for this customer. Please
see to it that all cuts - nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By MAR 8 1950 Cost Dept. Checked By MAR 6 1950
Date MAR 8 1950 **ESTIMATE** Date MAR 6 1950
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1950	MAR 17 1950
SKETCH				
RETOUCHING		2½	MAR 10 1950	MAR 16 1950
REPHOTO				
PHOTO-LITHO			MAR 20 1950	MAR 27 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAR 27 1950	
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D _____ DATE Filed APR 27 1950
By _____ By Jo
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NTS

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. CCH519
ORDER No. 59895
DATE 3-8-50

ATTENTION.

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

6 1/2 M POST CARDS C. T. ART COLORTONE WHITE ECRLER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER FRONT No. 8 R. M. NO

TITLE IN FULL B-8 (Left Corner) IMPRINT SAME AS ABOVE

TOP: THE BEACH AT LAKE GREGORY
IN THE SAN BERNARDINO
MOUNTAINS *6 pl. il.*

BOTTOM: CRESTLINE, CALIFORNIA

PRIV. NO. UPPER LEFT CORNER B-8 PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
Date MAR 8 1950 Date MAR 8 1950

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				<u>MAR 17 1950</u>
SKETCH				
RETOUCHING		<u>4</u>	<u>MAR 10 1950</u>	<u>MAR 16 1950</u>
REPHOTO				
PHOTO-LITHO			<u>MAR 20 1950</u>	<u>MAR 27 1950</u>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>106</u>	<u>1 1/2</u>	<u>MAR 27 1950</u>	
ARTIST DEPT.	<u>22</u>	<u>9 3/4</u>		

DATE BLUEPRINT OK'D _____ DATE Filed APR 24 1950
By _____ By 20.
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

ZENITH INTERSTATE NEWS C.,
DULUTH, MINN.

NO. OCH520
ORDER No. 59896
DATE 3-8-50

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN SKY

108-D S.S. "SOUTH AMERICAN" ON LAKE
SUPERIOR, PORTS OF CALL: DULUTH
HOGGTON, MUNISING, MACKINAC
ISLAND, DETROIT, CLEVELAND, BUFFALO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

8pt. it



PRIV. NO. BEFORE TITLE: 108-D

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

WHITE BOAT WITH BLACK STRIP RUNNING LENGTH OF BOAT, LETTERING AND
ANCHOR. BLACK, RED & ORANGE STACKS (SEE ENCLOSED MENU FOR REFERENCE)
COLORED PENNANTS STRUNG FROM BLACK MASTS. SHOW GUY WIRES. NOTE TWO
WIRESXXXXXX OF AERIAL BETWEEN MASTS. TAN CANVAS COVERS ON LIFE BOATS
WATER BLUE. NOTE! CROP PICTURE FROM BOTTOM TO SUIT FOR BALANCE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 8 1950

AND WORK SCHEDULE

By

MAR 8 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 8 1950	MAR 10 1950
SKETCH				
RETOUCHING		3	MAR 9 1950	
REPHOTO				
PHOTO-LITHO			MAR 22 1950	MAR 29 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAR 29 1950	
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

DATE Filed

MAY 1 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH521 ORDER NO. 59654 DATE 3-8-50
CUSTOMER SEYMOUR WAREHOUSE FURNITURE CO.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FURNITURE

SEYMOUR WAREHOUSE FURN. CO./2148 E. 4 ST.
CLEVELAND 15, OHIO

"YOUR FRIENDLY CORNER STORE"
TEL. CH. 1-3221-6 pl. it. caps.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
Mm 34.2 1 3/4 -104
La 10 4/6/50

X

WOT

Red Impression

(F)

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

STYLE PHOTO COLORIT-WHITE BORDER

FRONT NO. 5 (All of this on address side)

	R. M.	Yes	No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
Trade Mark	Yes	No	
IMPRINT: Customer	C. T. Imprint		No Imprint

THE MARION CARPET CO.
BOT: 214-216 N. HIGHLAND AVE., E.E.
PITTSBURGH 6, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print -- Handcolor -- Black & White Proof. Titles--Red, Blue

FOLLOW SKETCH & INSTRUCTIONS
BELOW.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW SKETCH & INSTRUCTIONS SEE CELLOPHANE OVERLAY, FOR ADDITIONAL CHANGES. SHOW ROLLS OF CARPETS & RUGS AT BACK OF STORE & AT RIGHT SIDE NEAR CENTER. SIGN HANGING IN CENTER OF STORE NOW READS "THE MARION CARPET CO."

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
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43. Number of Hobbies			
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46. Number of Neighbors			
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57. Number of Hobbies			
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59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
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65. Number of Friends			
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69. Number of Pets			
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74. Number of Neighbors			
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76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
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81. Number of Neighbors			
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87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

PHOTO RETURNED

10

PHOTO USED FOR

3M—1-2,40

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

STYLE PHOTO COLOR IT-WHITE BORDERS

(All of this on address side)

FRONT NO.	NO	R. M.	Yes	No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Trade Mark	Yes	No	Special type as sample	
IMPRINT:	Customer	C. T. Imprint	No Imprint	

Title in full UPPER:

THE MARION CARPET CO.
BOT: 214-216 N. HIGHLAND AVE., EAST
LIBERTY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM OCH522. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
1		
2		
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3M-1-2-40

Top

MAKING LOVE

Change to _____ Dept. _____

Def.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH524 / ORDER NO. 59664 DATE 3-9-50

CUSTOMER BERKELEY SHORE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

BERKELEY SHORE HOTEL - *ext. Miami*
MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to *Gen. Factory Expense*

EST. Makeover Time Required

	TIME	Time Recorded in G
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. <i>AC</i>	<i>7 3/4</i>	
<i>KA</i>	<i>9</i>	

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH525 ORDER NO. 59668 DATE 3-9-50

CUSTOMER MARTHA SHOP
CHICAGO 9, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARTHA - THE TROUSSEAU SHOP

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP FOUR)

FOLLOW SKETCH.

USE ATTACHED BLACK AND WHITE PHOTOS FOR COPY.

COLOR DESCRIPTION

FOLLOW SKETCH,

USING KODACHROMES FOR COLOR GUIDE.

RETURN 4 KODACHROMES TO CUSTOMER.

ret 5/17/50
NK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

St Blue Impression

4-5x7
Print 1 2 3
104
4/13/50
13 43
Proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 0CH526 ORDER NO. 59669 DATE 3-9-50

CUSTOMER

ASBURY CARLTON HOTEL
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ASBURY CARLTON - ASBURY PARK, NEW JERSEY

OPEN ALL YEAR,

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 1BH1240. FOLLOW SKETCH USING ATT'D IMPRESSIONS FOR LETTERING,
BUT CHANGE WINDOW UNDER X TO MATCH OTHER LARGE WINDOWS AT SAME LEVEL AND TAKE
OUT PLANTS IN TUBS AT ENTRANCE. NOTE CHANGE IN GROUND LEVEL WINDOWS AT FRONT
AND NAME OVER ENTRANCE.

SHOW RETOUCED PHOTO TO CUSTOMER. *Retel photo to customer 3/28*

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

m 104 264

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH527 ORDER NO. 59670 DATE 3-9-50
CUSTOMER COMMODORE HOTEL
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUSINESS CDS SIZE 3½ X 2 5/16

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PANEL:

HOTEL COMMODORE - 715 PACIFIC AVENUE
AT ST. CHARLES PLACE - ATLANTIC CITY
NEW JERSEY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 7BH2147. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH528 ORDER NO. 59671 DATE 3-9-50

CUSTOMER G.T. DRAKE & SONS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE BRYN MAWR RESTAURANT - UNDER DRAKE'S
MANAGEMENT - STAGE BAR - COLONIAL DINING
ROOM

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(GROUP THREE)

SEE LAYOUT & INSTRUCTIONS ATTACHED. SEE ALSO TISSUE OVERLAYS.

SUBMIT RETOUCED PHOTOS TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS.

Photo returned to customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

15
3
20. 12
Ret 5
NE. 2 1/2 167-4-25
L.A. 12

WCH

top



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH529 ^{No. only} ORDER NO. 59681 DATE 3-10-50

CUSTOMER AUNT JENNIE
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side) Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE REPHOTO

(AUNT JENNIES)....NO TITLE.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY. USE BEST JUDGEMENT FOR COLORS
NOT GIVEN.

RETURN PHOTO TO CUSTOMER.

Put in 5/19/50

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL NO.	OCH530	ORDER NO.	59689	DATE	3-10-50	DEPT.	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER	SANBORN SOUVENIR CO., INC. DENVER, COLORADO									
PHOTO PROPERTY OF C. T. & CO.	12 1/2 M POST CARDS		SIZE 3 1/2 X 5 1/2		STYLE ART COLORTONE-FULL FACE						
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>					FRONT NO. 5 (All of this — address side)					
	Title in Plate Yes No Copyright in Plate Yes No					R. M. Yes No					
	Title in full THE C.D. SMITH CO. - WHOLESALEERS GRAND JUNCTION, COLO. - MAIN OFFICE AND WAREHOUSE....ETC. (SEE COPY)					R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type <input checked="" type="checkbox"/> sample IMPRINT: Customer C. T. Imprint No Imprint					
RETOUCHING DEPARTMENT											TO
Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout											
FOLLOW SKETCH, PLUS INSTRS. ATTACHED. ✓											
COLOR DESCRIPTION											
FOLLOW CORRECTED SKETCH.											
<u>Return Photos</u> seven low photos used 6/28/53.											
3M-1-2-40											

5.5 x 7
Lay out ✓
Ret 10
LMA Hc. 7 1/2 106
Lent 12 1/2 106

C. T. & Co.

Q 250

L. H. Blue + Red Japanese

NORTHERN MINNESOTA NOVELTIES, CRO SLA E, MINN.
NO. OCH531
ORDER No. 59613
DATE 3-10-50

12½ M MIN 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEADWATERS OF THE MISSISSIPPI
RIVER, ITASCA STATE PARK, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1629. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date		Date		Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			APR 4 1950		
SKETCH	19	1/2			
RETOUCHING			FEB 27 1950		
REPHOTO					
PHOTO-LITHO				APR 20 1950	
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.		2 1/2			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. OCH532
ORDER No. 59613
DATE 3-10-50

12½ M MIN 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

BEAUTIFUL LAKE ITASCA, ITASCA
STATE PARK, MINN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH2033. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	APR 4 1950
SKETCH		1/2		
RETOUCHING			FEB 20 1950	
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D

DATE Filed MAY 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.
NO. OCH533
ORDER No. 59613
DATE 3-10-50

12½ M MIN 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
ENTRANCE TO ITASCA STATE PARK, MINN.	
PHOTO PROPERTY OF C.T.	
RETOUCHING AND COLOR DESCRIPTION	

USE PHOTO FROM 7BH1631. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By	AND WORK SCHEDULE		By
Date			Date
OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		APR 4 1950	APR 7 1950
SKETCH			
RETOUCHING		FEB 27 1950	FEB 28 1950
REPHOTO			
PHOTO-LITHO			APR 20 1950
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	42 2/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO.

OCH534

ORDER No. 59613

DATE 3-10-50

12½ M MIN 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT

NONE

DOUGLAS LODGE, ITASCA STATE
PARK, MINN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH2434. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	APR 1 - 1950
SKETCH		1/2		
RETOUCHING			FEB 27 1950	
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	24		

DATE BLUEPRINT OK'D

DATE Filed

MAY 1 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO.

OCH535

ORDER NO.

59613

DATE

3-10-50

12½ M MIN 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

IMPRINT

NONE

OLD TIMER'S CABIN, ITASCA STATE
PARK, MINN.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH2035. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	APR 4 - 1950
SKETCH		1/2		
RETOUCHING			FEB 22 1950	
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	43	24		

DATE BLUEPRINT OK'D

DATE Filed

MAY 5 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. OCH536
ORDER No. 59613
DATE 3-10-50

12½ M MIN 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER	FRONT No. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
THE BUFFALO AT ITASCA STATE PARK, MINN.	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1124. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ Date _____
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	APR 4 - 1950
SKETCH		1/2		
RETOUCHING			FEB 24 1950	
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 1 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO.
OCH537
ORDER No. 59613
DATE 3-10-50.

12 $\frac{1}{2}$ M MIN 3 $\frac{1}{2}$ x 2 $\frac{1}{2}$ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT
NONE

SCENIC DRIVE THROUGH VIRGIN PINE

ITASCA STATE PARK, MINN.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1122. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date FEB 22 1950 AND WORK SCHEDULE Date FEB 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1950	APR 24 1950
SKETCH		1/2		
RETOUCHING		0.1	FEB 27 1950	FEB 27 1950
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

MAY 5 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. OCH538
 NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No. 59613
 DATE 3-10-50

12½ M MIN 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES
 (ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER FRONT No. NO R. M. NO /
 TITLE IN FULL IMPRINT NONE

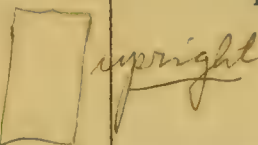
RUSTIC OUTDOOR PLAQUE,
 ITASCA STATE PARK, MINN. / 

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1123. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date FEB 22 1950 AND WORK SCHEDULE Date FEB 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	APR 4 1950
SKETCH		1/2		
RETOUCHING		1/2	FEB 24 1950	
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	71	2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 5 1950
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____
 DATE Photo Returned to Customer _____

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. OCH539

ORDER No. 59613

DATE 3-10-50

12 $\frac{1}{2}$ M MIN 3 $\frac{1}{2}$ X #1 C.T. ART COLORTONE FULL FACE 3 sides

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

EXCURSION BOAT, ITASCA STATE

PARK, MINN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1126. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ Date _____
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	
SKETCH		1/2		
RETOUCHING			FEB 24 1950	FEB 23 1950
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 11 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.
NO. OCH540
ORDER No. 59613
DATE 3-10-50

12½ M MIN 3½ x 2½ C.T. ART COLORTONE FULL FACE 3 SIDES
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL
LAKE ITASCA FROM DOUGLAS LODGE,
ITASCA STATE PARK, MINN.
FRONT NO. NO R. M. NO.
IMPRINT NONE
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1630. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date FEB 24 1950 AND WORK SCHEDULE Date FEB 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	APR 4-1950
SKETCH		1/2		
RETOUCHING			FEB 24 1950	
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO.

OCH541

ORDER No.

59613

DATE 3-10-50

12 $\frac{1}{2}$ M MIN 3 $\frac{1}{2}$ X 2 $\frac{1}{2}$ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT
NONE

FOREST INN, ITASCA STATE PARK,
MINN. .

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH687. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	
SKETCH	10	1/2		
RETOUCHING		1/2	FEB 24 1950	FEB 23 1950
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	43	24		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 5 1950

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO.

OCH542

ORDER NO.

59613

DATE 3-10-50

12½ M MIN 3½ x 2½ C.P. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLUB HOUSE, ITASCA STATE PARK,
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1125. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	APR 4 - 1950
SKETCH	10	1/2		
RETOUCHING			FEB 24 1950	FEB 23 1950
REPHOTO				
PHOTO-LITHO				APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/4		

DATE BLUEPRINT OK'D

DATE Filed MAY 5 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. OCH543 ORDER NO. 59693 DATE 3-14-50
CUSTOMER MISSION MOTOR LODGE
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **IN PANEL:**
MISSION MOTOR LODGE - SALT LAKE CITY,
UTAH - HIGHWAY U.S. 91 - 855 NO. 2ND
WEST - ACROSS FROM WASATCH SPRINGS
SWIMMING POOL / (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. ✓

FOLLOW SKETCH, PLUS THE FOLLOWING CORRECTION:
ELIMINATE THE BELL & POST AT LEFT OF ENTRANCE & PLACE A FLAG POLE & FLAG
ON TOWER SIMILAR TO 9AH585.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

*Red & blk. Blue
Impressions*

*1-5x7
Ret 6 1/2
MHC 1 1/2 10
5/3/50
Sent 9 109-5/31/50*

(F)

GALVESTON NEWS CO., GALVESTON, TEXAS

NO. OCH-544

ORDER No. 59930

DATE 3-15-50

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM GALVESTON TEXAS

3CP2159

(c) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T. & CO.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH USING THE FOLLOWING CARDS FOR CORRESPONDING LETTERS:
COLORS LIKE ON 6A-H1901 ALSO LETTERS.

G (9B-H1034) A (5A-H2208) L (5A-H113) V (5A-H2211) E (4A-H52)

S (5A-H2212) T (7A-H2366) O (4A-H77) N (7B-H166) Background JAN 2208

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RUSH

BACKGROUND 5A-H2208

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 30 1950 WORK SCHEDULE

MAR 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	APR 3 - 1950
SKETCH	20	3		
RETOUCHING		7		APR 12 1950
REPHOTO			APR 4 1950	APR 12 1950
PHOTO-LITHO			APR 18 1950	MAY 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 2 - 1950	
ARTIST DEPT.	101	16	5-3-50	5-5-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. OCH-545

ORDER NO. 59931

DATE 3-15-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

A-28 CENTRAL AVENUE / LOOKING EAST FROM
FIFTH STREET / ALBUQUERQUE, N.M.

PRIV. NO. BEFORE TITLE A-28

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

*Photo in
2CH245*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF *YES*

RETURN PHOTO *YES*

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
make all cuts or nega-
tives uniform and colors are
in harmony with each other
to make an attractive set.

*13 prints
bpt. caps*

*dk. blue &
Red Impressions*

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1950	MAR 27 1950
SKETCH				
RETOUCHING	7	5½	MAR 17 1950	MAR 27 1950
REPHOTO				
PHOTO-LITHO			MAR 29 1950	APR 5 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	2	APR 5 1950	4-6-50
ARTIST DEPT.	108	12		4-25-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

MAY 22 1950

DATE Filed

By

DATE Photo Returned to Customer

(F)

DISTRIBUTED BY SOUTHWEST POST CARD CO.
BOX 685, ALBUQUERQUE, N.M.

NO. OCH-546

ORDER NO. 59931

DATE 3-15-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl.*
IMPRINT SAME AS ABOVE

MUNICIPAL AIRPORT
ALBUQUERQUE, N.M.

PRIV. NO. BEFORE TITLE A-31

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

*Photo in
204244*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
this one order. Please
note that all cuts or nega-
tives are uniform in colors and
are made with each other
to make an accurate set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 17 1950

MAY 5 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1950	
SKETCH				
RETOUCHING	5	5	MAR 17 1950	MAR 27 1950
REPHOTO				
PHOTO-LITHO			MAR 29 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		4-10-50
ARTIST DEPT.	43	11½		

DATE BLUEPRINT OK'D

DATE Filed MAY 5 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. OCH-547

ORDER No. 59932

DATE 3-15-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

U.S. HIGHWAY 71 ALONG ELK RIVER
MC DONALD COUNTY IN THE
BEAUTIFUL OZARKS



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO yes

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 17 1950

AND WORK SCHEDULE

MAR 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1950	APR 5 1950
SKETCH				
RETOUCHING	3	2	MAR 17 1950	MAR 23 1950
REPHOTO				
PHOTO-LITHO			APR 7 1950	MAR 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	APR 17 1950	
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D

DATE Filed

MAY 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH548 ORDER NO. 59704 DATE 3-16-50

CUSTOMER SHIP AHOY, INC.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SHIP AHOY...HOUSTON'S LEADING RESTAURANT
BOT: 6638 SOUTH MAIN ...NEAR SHAMROCK
HOTEL, HY. 90

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

DIAL No. 0CH549 ORDER NO. 59709 DATE 3-16-50

CUSTOMER JOHANN K. PETURSSON
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER LEFT IN PLATE:

JOHANN K. PETURSSON, ICELAND
TALLEST MAN IN THE WORLD
IN VIKING COSTUME,

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type an sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED TO PHOTO USED FOR

Handwritten notes:
Rt
1 1/2
107-3-3000
9 1/2
21
X
+C210

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH550
ORDER No. 60020
DATE 3-21-50

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

1

R. M.

YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

V.F.56-INTERIOR OF OLD CAMP SCHOOL
HOUSE VALLEY FORGE, PA.

PRIV. NO. BEFORE TITLE: V.F.56

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO P.C.68210-N

REMOVE DUNCE CAP IF BEST. FURNITURE IS UNPAINTED UNSTAINED AND
RUSTIC. JUST DIRTY AND DULL. DO WHAT IS BEST FOR A GOOD
LOOKING CARD.

SUBMIT:

RET. PHOTO

RI

TO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT T

& COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an accurate set.

6184

Very Rush

Need the proof
Tues. Mar 28

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1	MAR 27 1950	
REPHOTO				
PHOTO-LITHO			MAR 22 1950	MAR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	12	MAR 27 1950	
ARTIST DEPT.	31	9		

DATE BLUEPRINT OK'D

DATE Filed

APR 5 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH551 ORDER NO. 60010 DATE 3-21-50

CUSTOMER CHICAGO TELEVISION SALES CORP.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

use (photo #3) from card D-9550

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH 4552

ORDER No. 60025

DATE 3-21-50

12^M/₂ MIN. 3¹/₂x2¹/₂ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES NO

TITLE IN FULL

IMPRINT NONE

WASHINGTON'S HEADQUARTERS,
VALLEY Forge, PA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1A-H337. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 22 1950 AND WORK SCHEDULE

MAY 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	20	10 1/2	MAR 23 1950	MAR 30 1950
RETOUCHING		1/4		
REPHOTO				
PHOTO-LITHO				APR 11 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D

DATE Filed MAY 3 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH 4553

ORDER No. 60025

DATE 3-21-50

12 1/2 M MIN. VIEWS 3 1/2 x 2 1/2 C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON HEADQUARTERS
VALLEY FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES no

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9A-H1415. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	10	1/2	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 11 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH#554
ORDER No. 60025
DATE 3-21-50'

12½ M MIN. VIEWS 3½x2½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WASHINGTON'S OFFICE AND ORDERLY
ROOM, WASHINGTON'S HEADQUARTERS,
VALLEY FORGE, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES w/

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B-H234. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK. of Estimate		ESTIMATE		Cost Dept. Checked	
By	MAR 22 1950	By			
Date		Date	MAR 22 1950		
AND WORK SCHEDULE					
OPERATION	EST. TIME		DATE	DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED	
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950	
SKETCH	2.0	10 1/2	MAR 23 1950	MAR 30 1950	
RETOUCHING		10 1/2			
REPHOTO					
PHOTO-LITHO				APR 12 1950	
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.		2 1/4			

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAY 11 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH/555

ORDER No. 60025

DATE 3-21-50

12½ M MIN.VIEWS 3½x2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NATIONAL MEMORIAL ARCH.
VALLEY Forge, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES no

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B-H163. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date MAR 22 1950 AND WORK SCHEDULE Date MAR 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	10	1/2	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 11 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 11 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. *T*
OCH-556
ORDER No. 60025
DATE 3-21-50

12½M MIN. VIEWS 3½x2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

WASHINGTON MEMORIAL CHAPEL,
VALLEY FORGE, PA.,
6 pl. int.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOT SO PINK.
USE PHOTO FROM 1A-H244. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date		Date		Date	
OPERATION	EST. TIME	DATE	DATE	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		MAR 30 1950	MAR 31 1950		
SKETCH	2.0 10 1/2	MAR 23 1950	MAR 30 1950		
RETOUCHING					
REPHOTO					
PHOTO-LITHO				APR 11 1950	
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	2 1/2				

MAY 11 1950

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH 4557
ORDER No. 60025

DATE 3-21-50

12½ MIN. VIEWS 3½x2½ C. T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES no

TITLE IN FULL

IMPRINT

NONE

INTERIOR, WASHINGTON MEMORIAL
CHAPEL, VALLEY FORGE, PA.,

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B-H156. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	
SKETCH	10	1/2	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		34		

MAY 11 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. 0CH #558
ORDER No. 60025
DATE 3-21-50

12½ M MIN.VIEWS 3½x2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

OLD CAMP SCHOOL HOUSE
VALLEY FORGE, PA. *apt. it.*

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R.M. YES *no*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6A-2221. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	<i>MAR 22 1950</i>	AND WORK SCHEDULE		By	<i>MAR 22 1950</i>
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			<i>MAR 30 1950</i>	<i>MAR 30 1950</i>	
SKETCH <i>L.O.</i>	<i>10</i>	<i>1/2</i>	<i>MAR 23 1950</i>	<i>MAR 30 1950</i>	
RETOUCHING					
REPHOTO					
PHOTO-LITHO				<i>APR 11 1950</i>	
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	<i>42</i>	<i>2 1/4</i>			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By *ju* _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH-559
ORDER No. 60025
DATE 3-21-50.

12½ M MIN.VIEWS 3½x2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERIOR OF OLD CAMP SCHOOL
HOUSE, ~~VALLEY FORGE, PA.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *no*

IMPRINT NONE

6 pt. sil.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH-550. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET



Executive OK of Estimate By MAH Cost Dept. Checked By MAH
Date MAR 22 1950 AND WORK SCHEDULE Date MAR 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	
SKETCH	10	✓	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	51	2 1/4		

DATE BLUEPRINT OK'D. DATE Filed. MAY 5 1950

By _____ By JO

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH #560
ORDER No. 60025
DATE 3-21-50

12 $\frac{1}{2}$ M MIN. VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

DOGWOOD BLOSSOMS AT NEW JERSEY
MONUMENT, VALLEY FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3A-H945. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate	ESTIMATE				Cost Dept. Checked
By	AND WORK SCHEDULE				By
Date	MAR 22 1950				Date
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950	
SKETCH					
RETOUCHING	10	1/2	MAR 23 1950	MAR 30 1950	
REPHOTO					
PHOTO-LITHO				APR 12 1950	
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	43	2 1/4			

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAY 2 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. ^TOCH #561
ORDER No. 60025
DATE 3-21-50

12½ MIN.VIEWS 3½x2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. YES no
TITLE IN FULL CONTINENTAL HOSPITAL HUT VALLEY FORGE, PA.	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

USE PHOTO FROM 6B-H161. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	20	10 1/2	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	43	2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 5 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. ⁷
OCH 562
ORDER No. 60025
3-21-50
DATE

12 $\frac{1}{2}$ M MIN.VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. YES
TITLE IN FULL	IMPRINT NONE
KNOX'S ARTILLERY, VALLEY FORGE, PA	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B-H162. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	20	10	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 1 1950
By _____ By *Jo*
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO.

OCH #563

ORDER No. 60025

DATE 3-21-50'

12 $\frac{1}{2}$ M MIN.VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$ C.T.ART COLORTONE FULL FACE 3 SIDES'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES no

TITLE IN FULL

IMPRINT NONE

HUTS AT SITE OF WAYNE'S BRIGADE
VALLEY FORGE, PA.

6 pt. il.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H1455. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 22 1950

AND WORK SCHEDULE

Date

MAR 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	10	1/2	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer